Donverre®

## Take a Seat, I'm going to tell you a story...





Bonverre is the startup that preserves Italian *cuisine*, in a **jar**.

Authentic recipes inspired by people and traditions, designed by those who embody the history of any territory

## with the **most renowned chefs** of

our culinary scene.

### A SUCCESSFUL CASE HISTORY

Everything started back in **2017**, with the introduction of the first jar-cooked Panettone which has contributed a growing trend in the holiday season.

Awarded in 2017 by **Gambero Rosso** as the Best in Packaging, the product appeared in top industry magazines.

In the four years since its debut, Bonverre has increased the product variety and as well its distribution, placing the brand on 16 References and **100 resellers in Italy and Europe** 

Today Bonverre has its own website with ecommerce, social media channels and important press events.

#### ....So far.



### THE TASTE COLLECTION



Bonverre

Each Bonverre recipe is a time-capsule jar of flavors and memories, allowing you to travel through space and time.

## From the best Restaurant's Kitchens to every table worldwide.

The traditional flavors and recipes passed on from generation to generation, are now becoming signature dishes of many Italian Chefs

### The History of Italian Cuisine

### AUTHENTIC STORIES AND GREAT INTERPRETERS

Bonverre leads you to explore the Italian homerooted kitchen starting from the **Igles Correlli's** Game Meat Sauce, to the flavored childhood of Diego Rossi and his Cortile, in full respect of his Grandmother's recipe. But that's not all, as you can dive deeper into our tradition with the super classic Bolognese Sauce, signed by Oltre.



























### TRADITIONAL TASTE, MODERN TARGET





For those homesick for mom's food or for the seasoned Masterchefs and the craving-to-go-out gourmets, or just to give that twist to your dinner if you're not confident in the kitchen, but you still want to leave your guests speechless.

Open the jar, follow the easy to-go Chefs tips or add personal touches. Each jar allows you to serve a diner for two, dress a quick pasta or improvise an Aperitivo with fresh bread, polenta or whatever else inspires you.

### THIS JAR HOLDS A PROJECT



### **BONVERRE** social club

Frame HERE

Join our Social Club

Bonverre aims to preserve the roots of our tradition, sharing precious pieces from our priceless gastronomic heritage, by teaching them and sharing them worldwide.

By purchasing Bonverre you can access the members-only area on our website, the **SOCIAL CLUB.** There you can discover more about the history and go behind the scenes of each dish, accessing the video-recipe to get even better results, finding out fresh ideas of wine pairing or an innovative way of serving it.

And there's more! For our Bonverre Lovers there are many exclusive offers and experiences with our chefs to be shared together

## It's not a ready-made meal, rather an experience meant to be lived live.

A great gift idea, for an affordable price. The perfect ingredient to host a memorable dinner. Tradition Italian recipes from top chefs to bring home with you. Plenty of exclusive content, vouchers and special prices for every customer.



### STRENGTHS



Bonverre

### AUTHENTIC TASTE

# An artisanal product, the result of advanced technological innovation.

Bonverre is the combination of an artisanal process and throrough technological research aiming to enclose these recipes, flavors tand personal touches of the chefs, all in a glass jar. This to preserve the taste and the organoleptic properties for a long time, over a long period of time without frigeration.

### SUSTAINABILITY

**The glass** as our name suggests inspired by the French Verre - Glass - is the chosen material for our packaging, as it is **sustainable** and **reusable** over time, while keeping our products safe and preserved, avoiding the addition of any preservatives or chemical additives.

## Start your journey with Bonverre



Discover all of our authentic flavors

### DISCOVER THE FULL SELECTION

Gonverre

#### IL NERO DI VITTORIO

Shrimp | Tuna | Cuttlefish | Pesto



#### OLTRE LA BOLOGNESE

Tomato | Beef Meat | Bacon



CHEF Daniele Bendanti RISTORANTE Oltre

EMILIA ROMAGNA Bologna





GASTRONOMIA Mamma Fina

> SARDEGNA Calasetta

#### L'AFFUMICATA

Tomato | Sweet and smoked bacon

CHEF Andrea Valentinetti RISTORANTE Radici

VENETO Padova



LO SCAMPO DELLA GROTTA

LUNGO LAGO

Salmon Trout | Persico | Saffron

Maurizio Bongiovanni

CHEF

CHEF

Vini

Marco Acquaroli

RISTORANTE

LOMBARDIA

Franciacorta

Dispensa Pani e

RISTORANTE La Grotta

VENETO Lazise IL CORTILE

Chicken giblets | Beef Heart | Tomato



CHEF Diego Rossi

> RISTORANTE Trippa

LOMBARDIA Milano

#### STRACOTTO DI POLPO

Polpo | Olive taggiasche | Capers



PATRON Marco Pelizzari

RISTORANTE Cappuccini Resort

LOMBARDIA Franciacorta

Our recipes can be used in many ways, i.e. as with traditional **main courses** like fresh pasta, risotto or soups. These same flavors can be served as **entreé** or **second courses** too, paired with vegetables or polenta, and why not, a tasty sandwich.

### **DISCOVER THE FULL SELECTION**

Bonverre

CHEF

II Desco

VENETO

Verona

Matteo Rizzo

RISTORANTE

#### **MR BRODETTO**

Redfish | Tub Gurnard | Cuttlefish | Mantis Shrimp | Mussel



CHEF Jean Pierre Soria

RISTORANTE CiboMatto

ABRUZZO Vasto

#### LA TOSCANA DEI TONNI

Pork Meat | Extra Virgin Olive Oil



PATRON Davide Balduini

RISTORANTE MiBabbo

LOMBARDIA Milano

#### NORDIC PESTO

#### Seasoning with red fir tree gems



CHEF Nicola Fanetti

RISTORANTE Brace

DANIMARCA Copenhagen

#### RAGU' DI SELVAGGINA

Boar | Venison | Duck | Chicken Liver



CHEF Igles Corelli **EMILIA ROMAGNA** 

Ferrara

#### LAMPREDOTTO INZIMINO

Beef Lampredotto | Tomato | Black Cabbage | Chili



CHEF Paolo Gori

> RISTORANTE Da Burde

TOSCANA Firenze



TRIPPA DI BACCALA'

Trippa di Baccalà

Trippe di Baccalà | Acciughe | Olive Taggiasche

LA CRU DI GIULIETTA E ROMEO

Pancia di Maiale | Monte Veronese DOP | Vino rosso

CHEF Giacomo Sacchetto

RISTORANTE La Cru

VENETO Verona

**Coming** soon New territories, new recipes, new faces.

**GENOVESE DI TONNO** | Viviana Varese **BARBACOA** | Alessandro Bellingeri PERNICE E TARTUFO | Carlo Giusti

### **BONVERRE BOX**

### CUSTOMIZABLE SIGNATURE BOX

Available on bonverre.com and by our selected resellers.

### **CREATE YOUR MENU**



### **MUST HAVE**



### PASTA PASSION



### **SEA STORIES**



### WHITE LABEL

Bonverre shares its know-how and its technological prowess plant to realize white label products for restaurants or other brands.

From the concept to the recipe, followed by a bespoke design and labelling, we take you through each production step up until the final delivery on the market always by your side.

YOUR

LOGO

Starting from small quantities as well

Authenticity it's in our DNA

### DISTRIBUTION

Our retailer distribution is based on a selection of stores that are considered a reference for quality in each city.

Gastronomic Shops, Fine Food Stores, Winery Stores with food corners, Delicatessen, are just some of the resellers we're selecting at the moment. Every store gets a specific training on the products in addition to an active support in planning effective marketing and events. Today you can find us visiting our e-commerce and



Bonverre is currently hosted in more than 100 stores in Italy:

COMO	PIACENZA	BOLOGNA
CUNEO	BOLZANO	MODENA
AOSTA	VICENZA	RIMINI
SAVONA	VERONA	RAVENNA
BERGAMO	PARMA	ROMA
MILANO		CAGLIARI

ABROAD > SPAIN, AUSTRIA, GERMANY

### MARKETING

### **STORYTELLING - ONLINE / OFFLINE**

- ONLINE SHOW-OFF EVENTS (PRESS, RETAIL E CONSUMER)
- DIGITAL COMMUNICATION
- PRESS
- CO-BRANDING
- WEB & E-COMMERCE
- RETAIL & CHEFS SUPPORT CAMPAIGNS
- EVENTS, SHOWCOOKING, FAIRS
- MERCHANDISING











### TOUR

### 2019

TED X - VERONA SHOP EXPO - MILANO PACKAGING PREMIERE - MILANO MAMOIADA GOURMET - PORTO CERVO LA BOTTE GAIA TASTING - CUNEO TTG TRAVEL EXPERIENCE - RIMINI

#### 2020

HORECAVA - AMSTERDAM FOOD GENIUS ACADEMY OPEN DAY - MILANO LITTLE ITALY - AMSTERDAM

#### 2021

SIEDITI, TI RACCONTO UNA STORIA "TOUR"

- FIRENZE MAR.21
- VERONA MAY.21
- **COPENHAGEN** JUN.21
- MILANO SEP.21
- MILANO OCT.21





### It's time to tell us your story.

Our outgrowing partner's community is expanding more and more welcoming new chefs with their signature dishes, new stores all around Italy, selected as exclusive area retailers.

Our network adds constantly value to Bonverre itself, but even more to your project

### CONTACT US

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bonverre.com

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