S, twigsee

PRESCHOOL IN THE POCKET

All-IN-1 ONLINE MANAGEMENT PLATFORM





Vanda Seidelová CEO/FOUNDER

⁹⁹What did you do today in the kindergarden?⁹⁹

I don't know

Nothing

We flew to moon

I played with floor. * * *



SCHOOLS TROUBLES:







CURRENT SITUATION



time of preschool managers spend on administration



of teachers time wasted on papers





WORLDWIDE SITUATION

760 million preschools pupils in 2019



145 million children enrolled to preschools yearly



Source: UNESCO Institute for Statistics

OurWorldInData.org/pre-primary-education/ • CC BY



1.3 billion parents

face the same problems daily





ECOSYSTEM





MANAGEMENT

administrative agendas solved authomatically and online



TEACHERS

kids details, attendance sheets, messages



PARENTS

photos, communication, menu, payments, excuse notes





APPLICATION FUNCTIONS

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LEGISLATION AND SECURITY













SECURED BY RapidSSL®







WHERE ARE WE NOW?



C+ 35.000+

Czech Republic, Slovakia, Russia, 6 Cyprus, Nigeria, Ghana



350.000+

inapp activities a day

100h+ saves time hours / month / school

\$ 300+ B2B customers (preschools)

8

Kenya, Mexico, South Africa etc.





1.5 million tasks

resolved for our preschools







TWIGSEE PROGRESS





SCHOOLS



75

2021 HIGHLIGHTS





B2C revenue stream



localising to Africa

11/21

10/21

web-apps

9/21

online payments

8/21

international online onboarding

localising to Slovaia

international universal version

migration to Microsoft Azure

first fully digitalised cities in CR

7/21

legislation compliant online enrollment proces in CR

FULLY DIGITAL CITIES WITH TWIGSEE

In Czechia









WORLD EXPANSION

Local representatives







GHANA Abed





Leonid



NIGERIA Grace



TOGO Romain



Regional Manager for Africa Kristyna Bodjona



WHAT TEACHERS DO



BEFORE paperwork





NOW teaching kids

PARTNERSHIPS and AWARDS



WSC Awards 2021 Winner



TOP 20 Czech Innovators of 2020 by CzechCrunch and Hospodarske noviny



Idea of Year Awards 2021 3rd place



SGD Awards 2021 Finalist





PARTNERSHIPS and AWARDS



Microsoft Co-sell EduTech Partner

Google

Google for Startups Academy

Programs CzechStarter and



CZECHINVEST

Accelerator by CSOB

V Praze, dne 22. 10. 2020

Potvrzujeme tímto, že tým

Twigsee

úspěšně absolvoval program

Google for Startups Academy

V rámci 6 týdenního programu se naučil, jak postupovat od definice problému k validaci řešení, provést uživatelský výzkum a porozumět svým zákazníkům, jak zacílit marketing svého produktu, a také to, jak se připravit na další růst.

Gratulujeme a přejeme hodně štěstí!

Ivana Kopková Manažerka Grow with Google

Karla Štěpánková Manažerka akceleračních programů Impact Hub

HUB

Grow with Google

twigsee

We are learning







BRAND AWARENESS

Forbes

For a more modern kindergarten. Another fund invests 13 million in the Twigsee app.

08. 09. 2021 | Forbes.cz



How to handle the administration of kindergartens? With a handy app.

24. 08. 2021 | Microsoft

Forbes

She was having a bad time communicating with the nursery, so she changed it. The young Czech is also heading to Slovakia.

08. 07. 2021 | Forbes.sk



It cleverly connects the preschool with parents. The Twigsee app is used by thousands of families in the Czech Republic and will be used abroad too

09. 04. 2021 | Euro.cz

iDNES.cz

Banks have started to react to what is happening in the market and are investing in startups

26. 03. 2021 | idnes.cz

Roklen 24

Preschools save tens of hours a month thanks to us, says the Women's Startup Competition winner

23. 03. 2021 | roklen24.cz

HOSPODÁŘSKÉ NOVINY

The founder of start-up Twigsee collects prizes and helps digitise preschools. Business compared to motherhood is a walk in the park, she says



Preschool in your pocket. The Twigsee app won the Women's Startup Competition and it is an app that frees preschools from red tape and connects them with parents

CZECHCRUNCH

Twigsee is leading the digital revolution in kindergartens. Vanda Horáčková Seidelová with Twigsee won this year's Women's Startup Competition

07. 03. 2021 | archiv.ihned.cz



Startup Alert

13. 09. 2021 | Budapest Letters

Startup Alert This week's alert is on Twigsee, a god send to all parents with children in preschools. Of course, I can talk only about my experiences with Austrian and Hungarian nurseries / kindergardens, but based on these, Twigsee is tapping into a market that is set for digital distruption. Everything is paper based, outdated and slow.

STARTITUP

She did not like the communication between parents and teachers. So she invented "kindergarten in your pocket" (INTERVIEW).

10. 09. 2021 | strartitup.sk

Forbes

How to modernise preschools? Startup Twigsee opens the way to digitalisation

12.05.2021 | Forbes.cz

SVĚTCHYTŘE

How's your child doing in kindergarten? A smart Czech app will tell you

14. 05. 2021 | svetchytre.cz



Vanda Horáčková Seidelová: Digitalization of education is not just tablets

13.05.2021 | e15.cz

Česká televize

Digitalization project of preschools

23. 03. 2021 | ceskatelevize.cz

Vanda Horáčková Seidelová on the Czech television show Sam at Home. "By digital revolutions in preschools, we want to show that technology should help and bring people together."



Here Vodafone 04: Vanda Horáčková Seidelová discusses the Twigsee app

22. 03. 2021 | open.spotify.com

How can a mobile app help with communication between preschools and parents? And how are Czech preschools with digitalization? The guest today of the podcast Here Vodafone is Vanda Horáčková Seidelová, who with a digital preschool in her pocket won this year's Women's Startup Competition competition, where Vodafone is the main partner.



Israeli businesswomen can get three-quarters of the financial support required to start a start-up, says the founder of the Czech-Israeli Women's Accelerator program

16. 03. 2021 | ekonomickydenik.cz

tŵnternety

What it looks like when women are at the helm: Twigsee won the WSC competition

26. 02. 2021 | tyinternety.cz



There is record interest in the Start it @ČSOB accelerator program. Technological companies dominate among the dozens of newly backed firms

15. 02. 2021 | csob.cz



Introducing the biggest innovators who helped change the Czech Republic in 2020

01. 02. 2021 | innovators20.cz



TEAM 50+ people in 6 countries



VANDA CEO / FOUNDER



LUCIE HEAD OF SUPPORT



DANIEL CSO / CO-FOUNDER



FILIP CTO



VENDY



COO



SYLVIE HEAD OF INTERNATIONAL EXPANSION



LEONID REGIONAL MANAGER FOR CIS





MARTIN DATA ANALYST



PAVEL

FINANCE / ACCOUNTING

KATKA PROJECT MANAGER



STÁŇA PROJECT MANAGER



TEREZA ADMINISTRATIVE SUPPORT



LUKÁŠ IT ARCHITECT / CO-FOUNDER

REGIONAL MANAGER FOR AFRICA



ZUZKA JUNIOR FRONTEND DEVELOPER









vanda@twigsee.com

THANK YOU



Google for Startups Accelerator 2020









Vanda Seidelová

Founder / CEO







www.twigsee.com





