



room.com
enterprise metaverse solutions

BOLD
AWARDS

BOLDEST METAVERSE

WE ARE BUILDING THE **GLOBAL LEADER** FOR ENTERPRISE METAVERSE SOLUTIONS

PROVIDING A
COMPREHENSIVE
3D/AR/VR
PLATFORM

130+
EMPLOYEES

FOUNDED
IN **2016**

5
OFFICES IN
GERMANY
AND US

OUR **MISSION** IS

**HELPING PEOPLE TO EASILY CREATE,
MANAGE AND PRODUCE
DIGITAL EXPERIENCES IN THE
METAVERSE**

ACCESSIBLE
FOR ANYONE ON ANY DEVICE



ALL
WEB-BASED

KHRONOS
GROUP

**BUILD YOUR OWN
ALWAYS-ON EXPERIENCES**

**CREATE
SUSTAINABLE, COLLABORATIVE
COMMUNITIES**

HOW IT WORKS



1



**SET UP A
METAVERSE SPACE**

**FOR MARKETING, SALES,
COLLABORATION, EDUCATION**

2

**SHARE
EVERYWHERE**



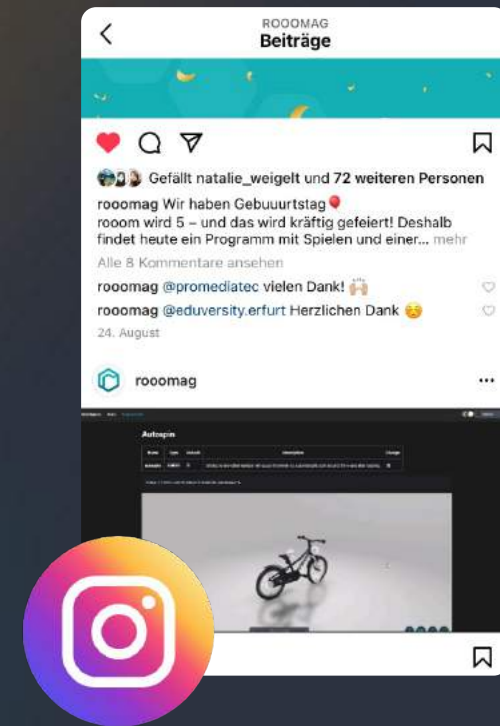
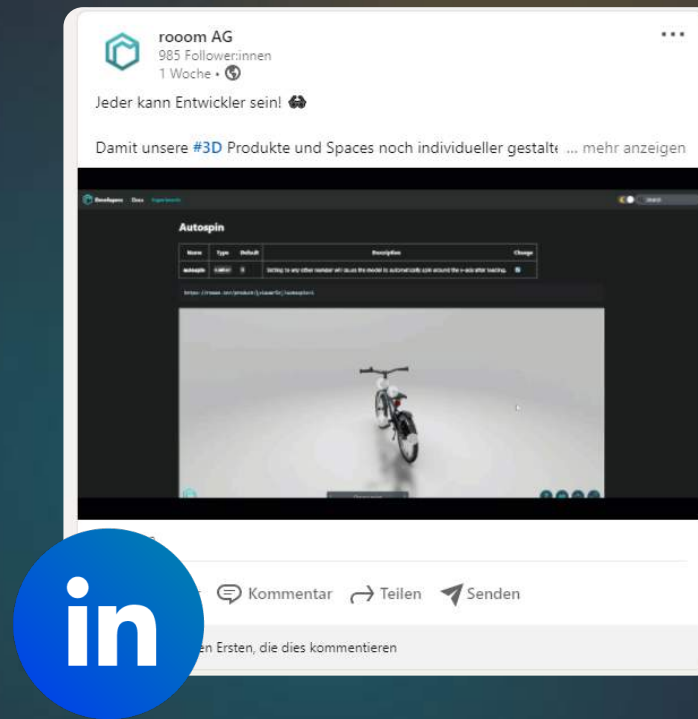
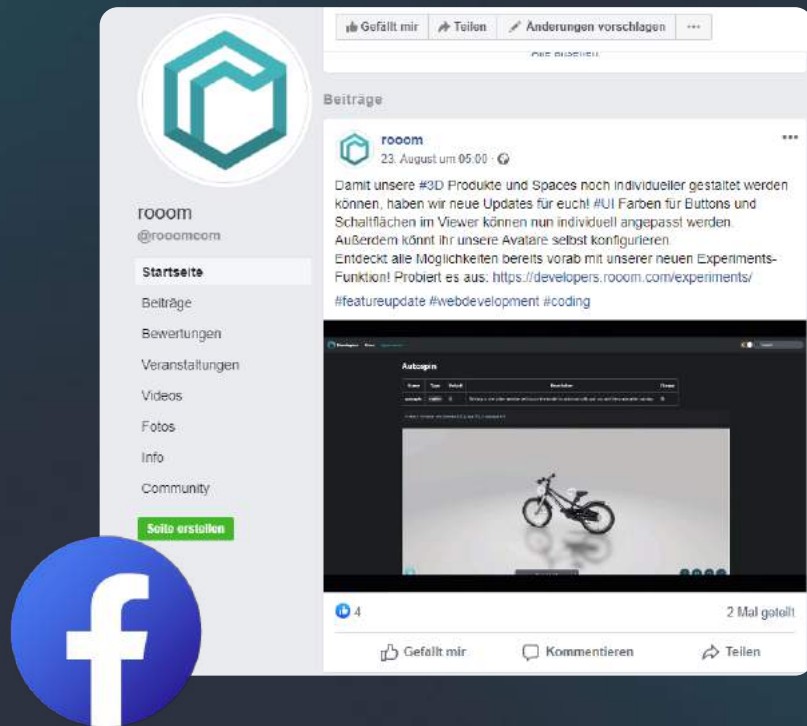
**PUBLISH ON NU.LAND
(ROOM'S METAVERSE)**

**BUILD YOUR OWN
WHITELABEL
METAVERSE**



**INTEGRATE IN EXTERNAL
SOLUTIONS & PLATFORMS**

EMBED THE **METaverse** IN YOUR WEBSITE, SOCIAL MEDIA, ...





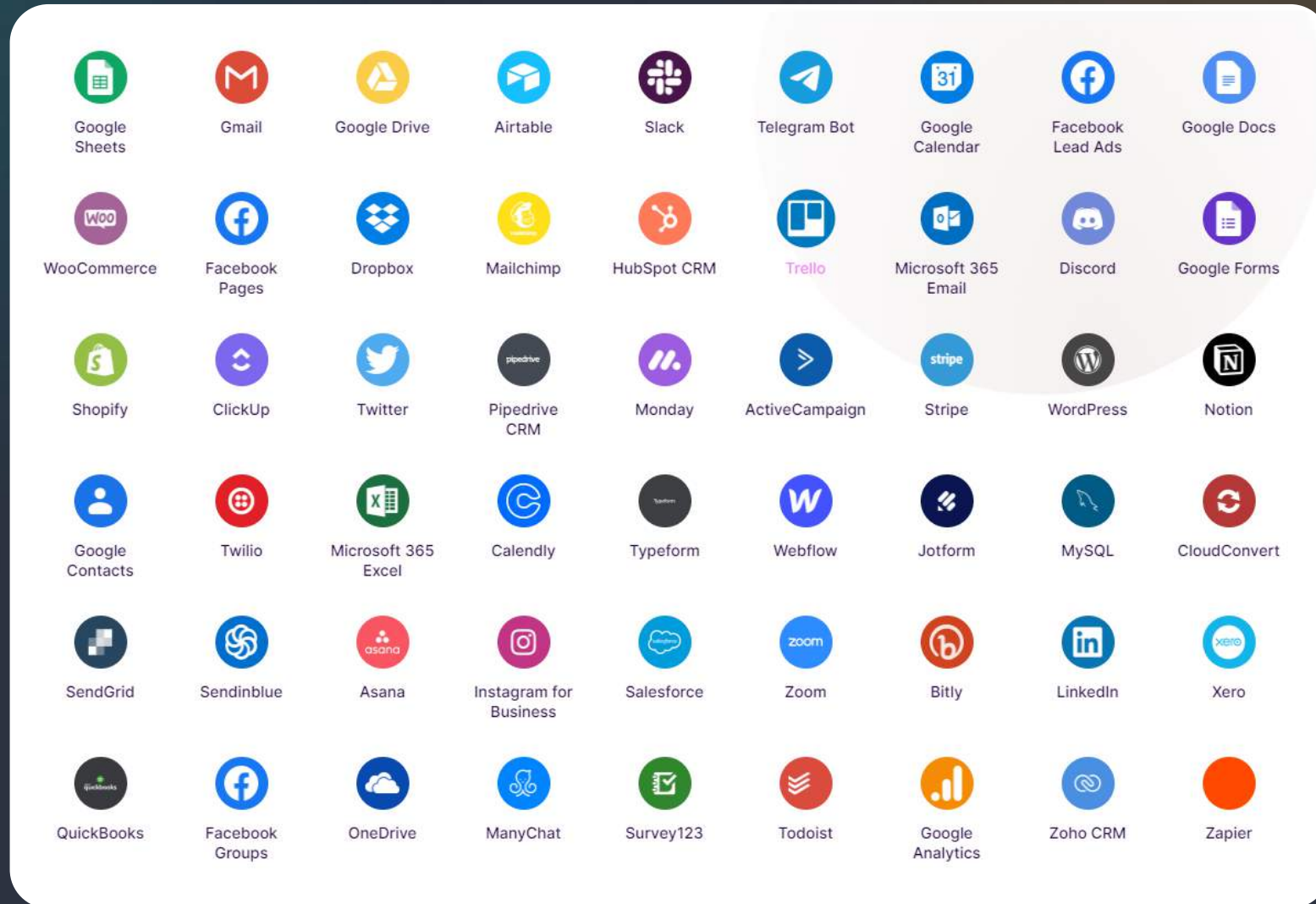
nu.land

METaverse SPACE

- Metaverse hosted by room
- Companies can rent and buy virtual properties - **Proof of Ownership via NFT**
- Virtual showrooms, brand experiences & much more
- Live acts, **festivals and events** taking place on the nu.islands

VISIT

INTEGRATIONS OF OUR PLATFORM



+1150
more

BUILD & RUN YOUR OWN **BRANDED** **METaverse** USING OUR **CONTENT** **MANAGEMENT SYSTEM**



WATCH OUR TRAILER
„HOW TO SET UP
THE METAVERSE“

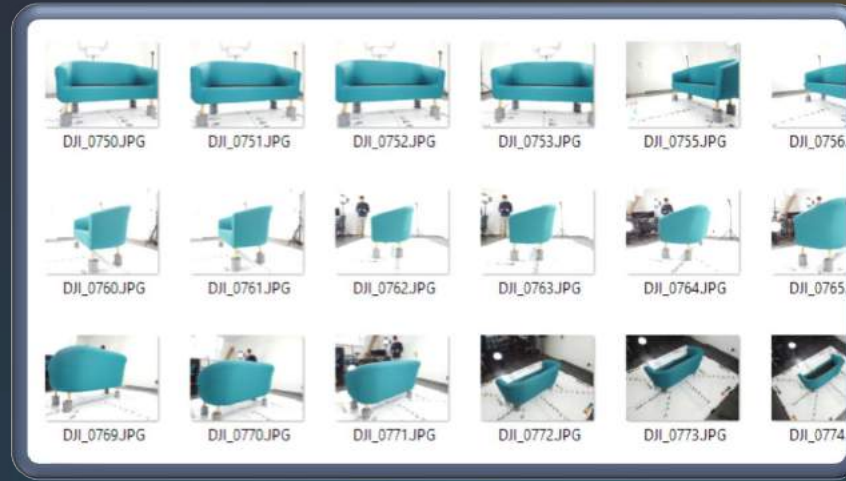
SCALABILITY:

OUR CUSTOMERS CAN CREATE 3D MODELS 10X FASTER AND SIMPLER



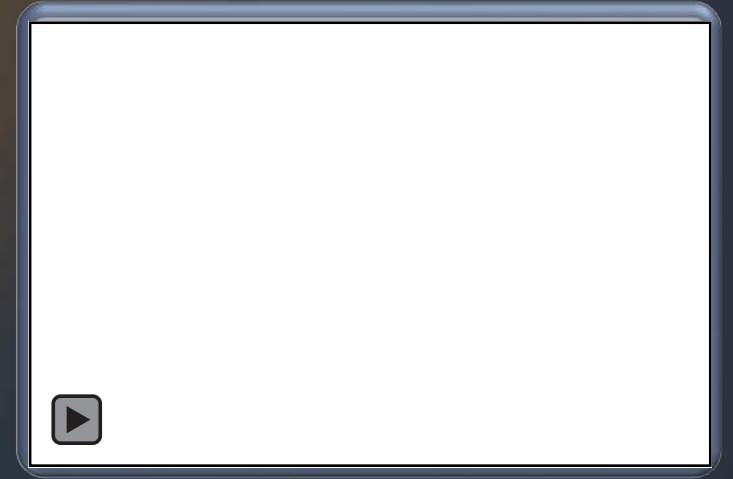
TAKING PHOTOS

2



UPLOADING PHOTOS

3



GENERATING 3D OBJECT



conversion of
photo series



upload and
conversion of
CAD data



3D scanner
hardware
sale / renting

OUR AVAILABLE WAYS TO CREATE MODELS



BOLDNESS THROUGH TEAM SPIRIT



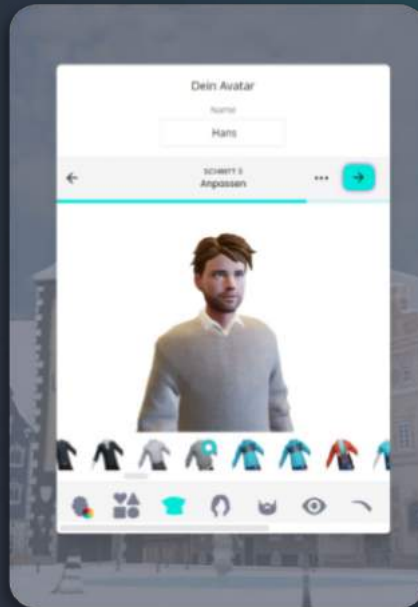
ENTERPRISE METAVERSE SOLUTIONS

PRODUCT PORTFOLIO

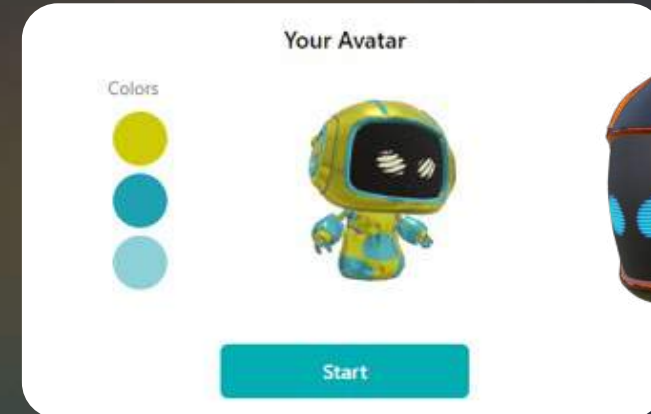
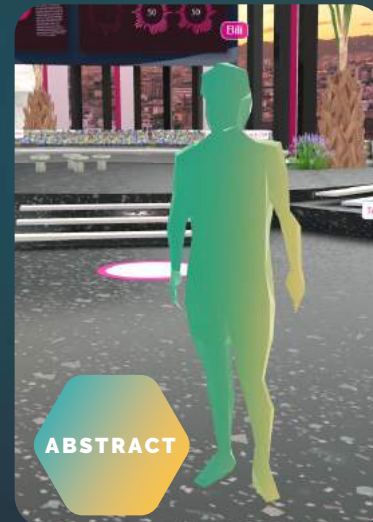
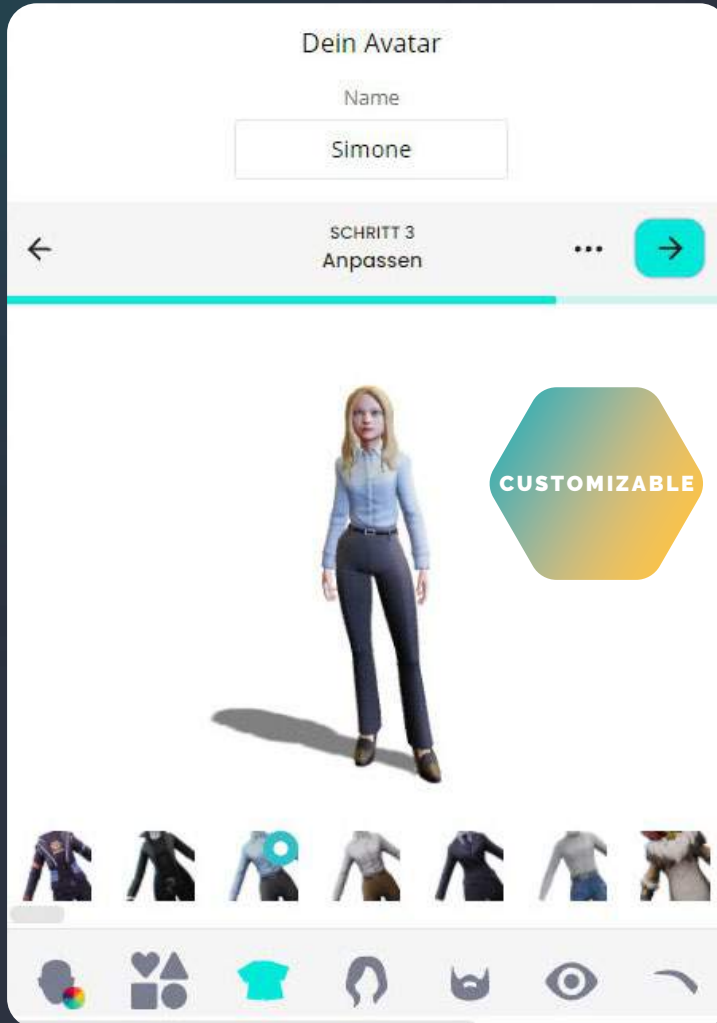


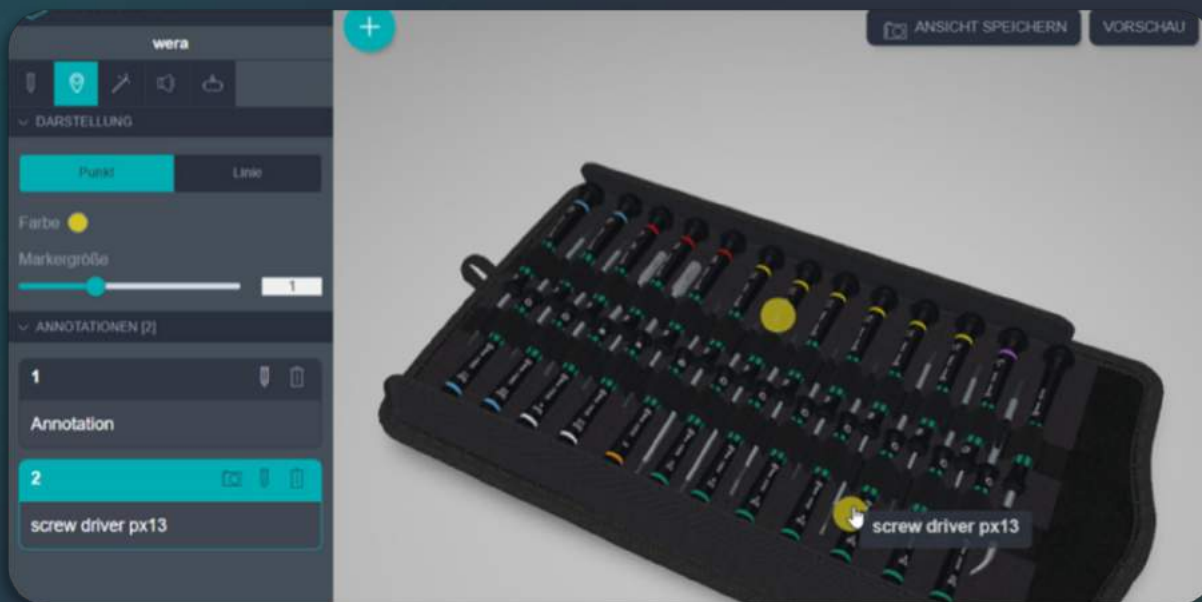


- Start with a template or create an individual environment
- Customize it with integrated **content management system** (CMS)
- Embed your content (videos, website links, audio, whiteboards & more)
- Choose from different **avatar** systems



CHOOSE FROM DIFFERENT AVATAR SYSTEMS





- Easy ways to **create 3D objects** (no special knowledge needed)
- Share them in **3D, AR & VR**
- **Integrate** them into your metaverse space or e-commerce system

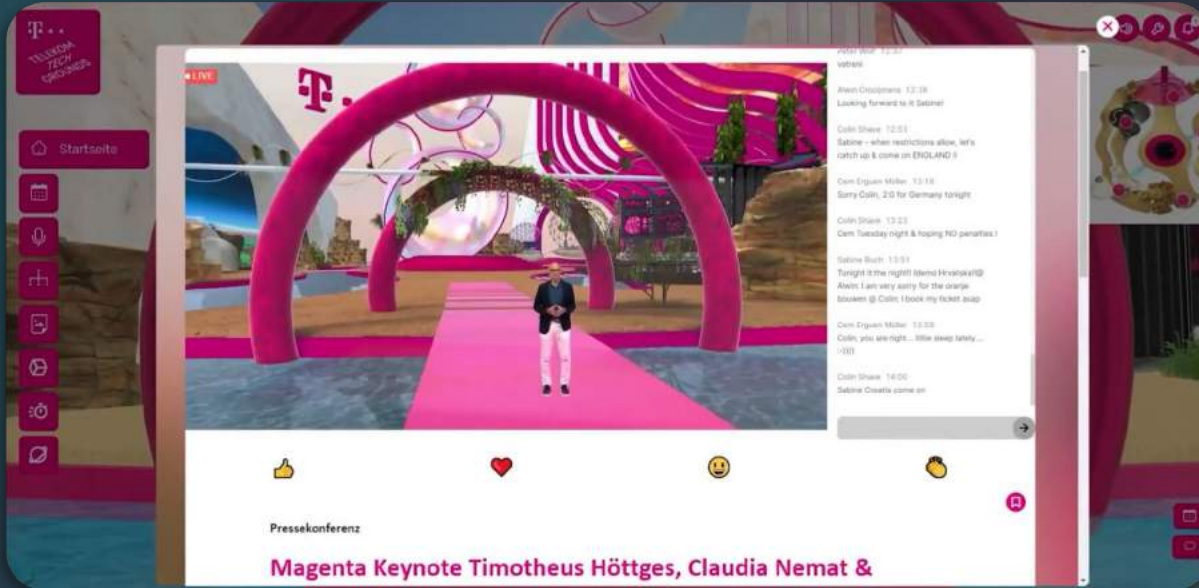


EASY TO SET UP CONFIGURATORS



CLICK
SCREENS FOR
EXAMPLES





- Live streaming, ticketing, analytics, video and text chats, matchmaking, breakouts, gamification & more **interactive features**
- Easily manage your content with a **comprehensive backend**
- Let sponsors and exhibitors manage their content themselves
- White glove service through the integrated **partner ecosystem** possible





- Connect the real world with the metaverse using marker-based **Augmented Reality**
- Solutions for **digitization** in tourism
- AR for print media
- **Mixed Reality** learning content



WHAT JOURNALISTS & ANALYSTS SAY

PRESS REPORT OVERVIEW



"rooom is redesigning
the future of living"

[SIFTED](#)

"rooom redefines remote
collaboration"

[Keypoint Intelligence](#)

Named as metaverse pioneers
with epic games & nvidia

[metaverseinsider](#)

"Democratizing the
Metaverse"

[Forbes](#)

"Unlike some competing solutions,
rooom environments can be used
without a VR or AR headset"

[VentureBeat](#)

"rooom is building the
Future of B2B Events in
the Metaverse"

[XLIVE](#)

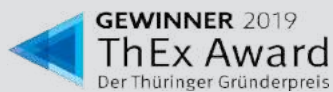
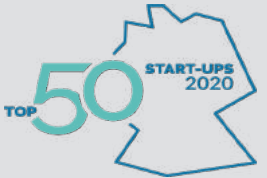
"This German startup lets you attend
3D trade shows in your browser"

[Fast Company](#)

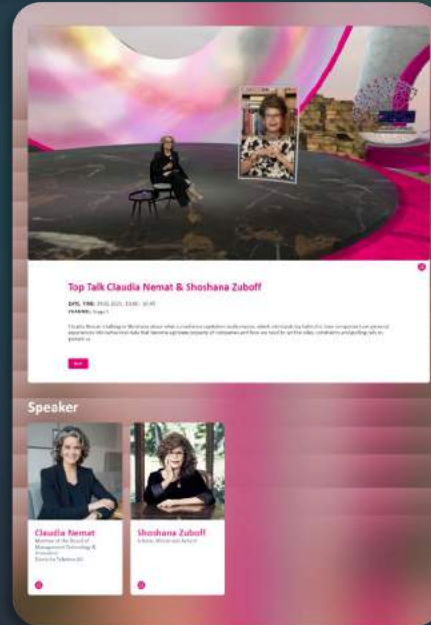
SOME OF THE **MARKET LEADERS** THAT ALREADY **TRUST** IN US



Winner of more than **25 AWARDS**



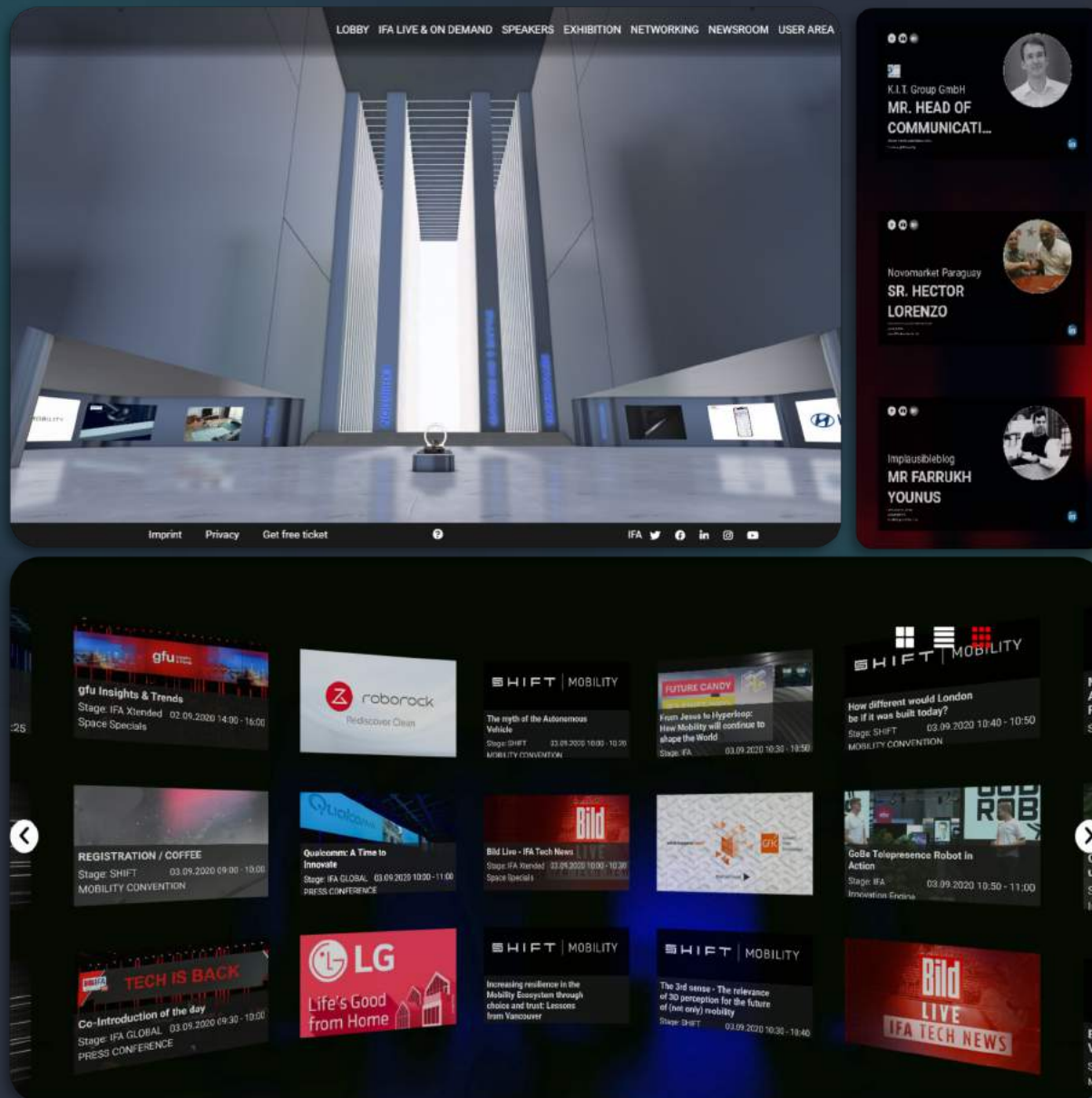
SELECTED SHOWCASES



TELEKOM TECHGROUNDS **DIGITAL CONFERENCE & BRAND WORLD**

- State-of-the-art virtual platform
- Immersive 3D experience world
- Live avatars
- Interactive breakout lounges
- More than 50 stage sessions
- Participants: 5,000 (worldwide)

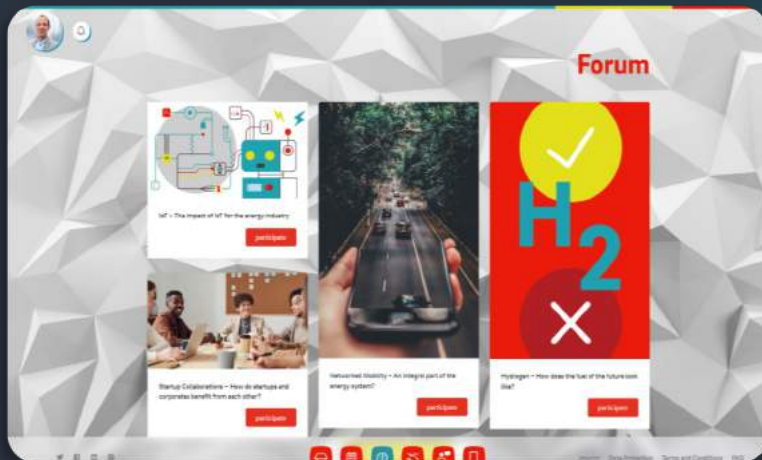




IFA XTENDED SPACE HYBRID TRADE FAIR

- Product presentation in 3D showrooms
- Video & text chat
- Press & news area
- Exhibitors: 120 (international)
- Participants: 200,000 (worldwide)





E.ON REPUBLIC OF INNOVATORS **COMMUNITY SPACE**

- All-in-one platform for virtual events
- Live streaming & video on demand
- Different event formats
- Presentation of partners
- Forum & networking
- Integrated 3D experience world





BECTON DICKINSON **VIRTUAL SHOWROOM**

- Virtual laboratory as showroom
- Guided digital tours
- 3D Product Viewer of medical equipment
- Integrated information material





SAURIERPFAD AR APP WITH AUDIO GUIDE

- Dinosaurs in Augmented Reality
- Interactive 360° panoramas
- 3D discovery stations
- Integrated audio guide

[VISIT
WEBSITE](#)

CONTACT



rooom AG
Löbstedter Str. 47a
07743 Jena, Germany



+49 (3641) 5549 440



h.elstner@rooom.com



www.rooom.com



HANS ELSTNER
CEO & FOUNDER