

## TRANSFORMING EMPTY AND DERELICT BUILDINGS INTO ESG IMPACT INVESTMENTS



### The Problem

## LACK OF AFFORDABLE AND SOCIAL HOUSING IS SIGNIFICANTLY IMPACTING LIVES AND COMMUNITIES

## 617,527

identified empty buildings in the UK in 2019

## 445,310

empty buildings were residential

## 11,804

children were in households assessed as homeless in Scotland

The Solution

## THE DATA PLATFORM FOR A PROPERTY REUSE REVOLUTION

Grand Bequest's AI-powered platform combines data analytics, conservation and sustainability with insight and expertise to promote the global redevelopment of vacant buildings – bringing the circular economy to the construction industry.

## THE PROCESS FOR AN AI-DRIVEN NEXT-STEP PROJECT GUIDANCE

Intuitive process connects communities, impact investors and developers to make reusing empty buildings a reality

## THE TECHNOLOGY FOR A CIRCULAR ECONOMY

Al-driven database introduces an entirely new layer of housing to the market

Revenue Model

## REVENUE VIA SAAS, TRANSACTION FEES AND API MONETISATION

# REVENUE GROWS IN ALIGNMENT WITH POSITIVE ESG IMPACT GROWTH

By focusing on impact investment raised for regeneration projects and charging transaction fees, Grand Bequest is aligned with the goals of the communities and circular economy initiative to see projects funded and moving forward.

The Team



## KATHERINE GUNDERSON | Founder and CEO

Doctorate in Business Administration from the University of Liverpool focusing on decision-making in real estate

MSc in Architectural Conservation from the University of Edinburgh with an emphasis on at-risk sites

Consulting career background in technology, operations and executive change management



ALINA KUMKOVA | Lead Data Analyst PhD researcher at Edinburgh University Research emphasis on extreme risk-modelling

ASHISH BIJU | Business Development Analyst MBA from Heriot-Watt University Research emphasis on the application of technology in operational improvements and efficiencies TOTAL TEAM: 9

#### Market Positioning

# WE'RE THE FIRST DATA PLATFORM PROVIDER THAT'S FOCUSED ON EMPTY HOMES AND IMPACT

We have a unique position in the market:

- Standardised Workflow (at scale)
- Access to Vetted/Packaged Impact Projects
- Stakeholder Matching

#### VALIDATION

## WE ARE BUILDING AWARENESS AND PARTNERSHIPS

## " This is the missing link "

- Aberdeenshire Council
- "We have hundreds of investors and developers desperate for project pipeline growth. This is a dream come true for our sector "
  - Edward Page, Director of Funding File
- " A crucial element in establishing a sustainable recovery plan in the built environment "
  - Ritchie Somerville, Head of Strategy Data Driven Innovation Programme

#### CUSTOMER SEGMENTS

We are currently looking to connect with communities and investors interested in joining us on solving homelessness, addressing our housing crisis in a meaningful way, and bringing a circular approach to the built environment.



Interest in regeneration but lacking time, resources and budget

Grand Bequest offers a vital resource and network for regeneration

# IMPACT

INVESTMENT MANAGE

annual turnover

- Achieve net zero goals
- Lack a pipeline of investable and auditable projects for social impact

Grand Bequest provides intuitive project oversight with genuine local community engagement

## **DR KATHERINE GUNDERSON**

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