

# PLANTIVERSE

SEEDING AN  
**INTERSPECIES  
ECONOMY**

VIA NON-HUMAN PARTICIPATION



**Hi!**  
**My name is**  
**HERBIE**  
**and I am a**  
**PLANTPRENEUR**



# Your economic system is breaking our planet

**Overexploitation of resources**  
carries fines so mild it's worth it  
[LINK](#)

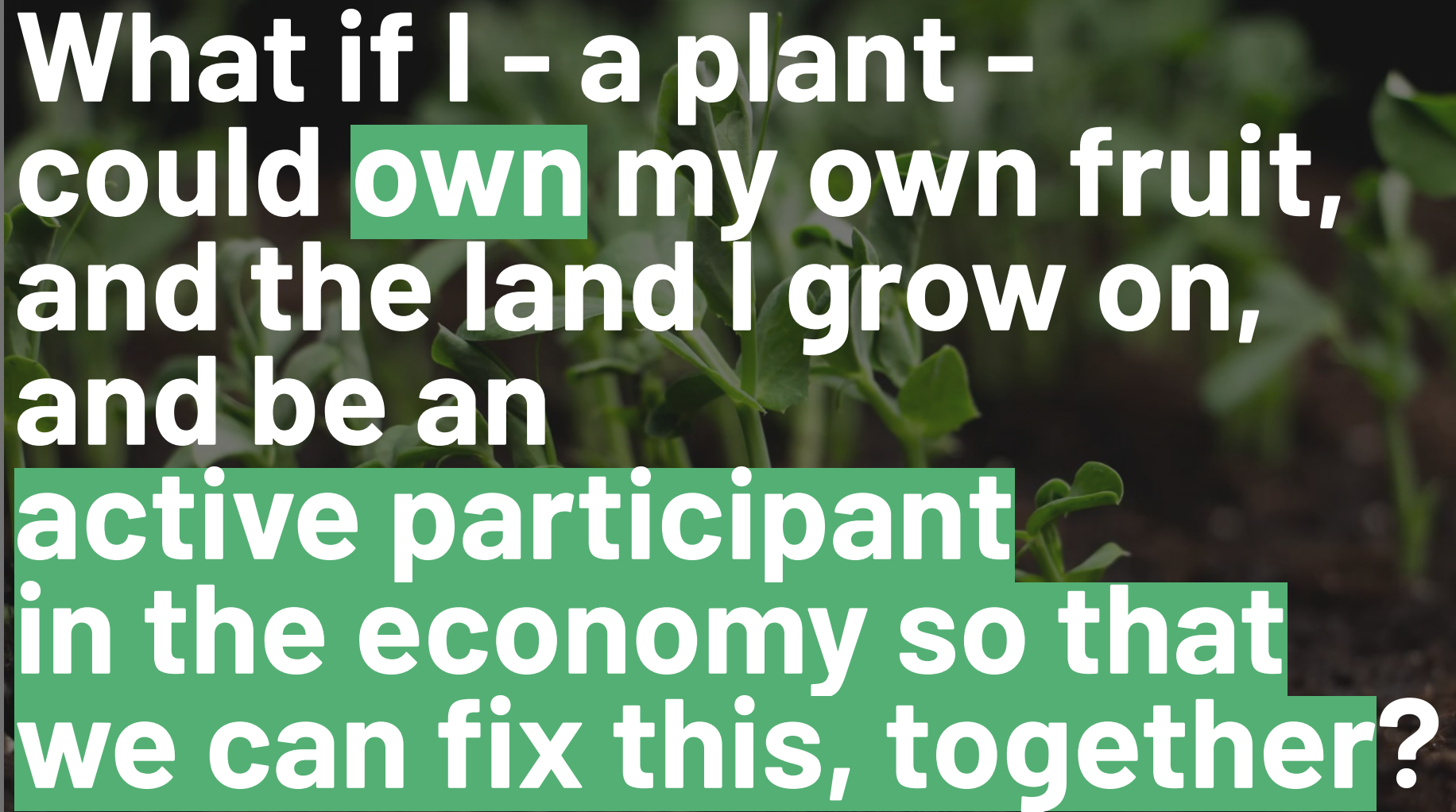
**\$215 B**

Environmental externalities hide  
of **waste and theft** [LINK](#)

**\$7 T**

**\$33 T**

**ecosystem services are unpaid,**  
and thus get no investment [LINK](#)



**What if I - a plant -  
could own my own fruit,  
and the land I grow on,  
and be an  
active participant  
in the economy so that  
we can fix this, together?**

# Plantiverse unites economy + ecosystems

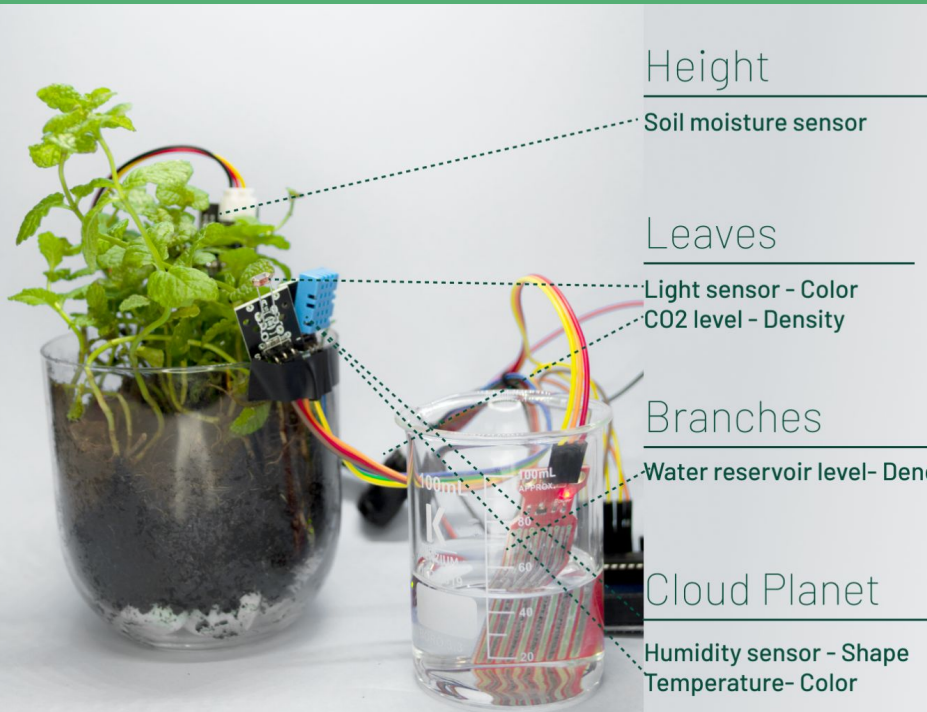


and helps me  
and all plants get  
**legal rights**  
**financial assets**  
**and influence**  
(social, economic, political)

# HOW?

A simple, scalable  
hardware/software/dWeb stack...

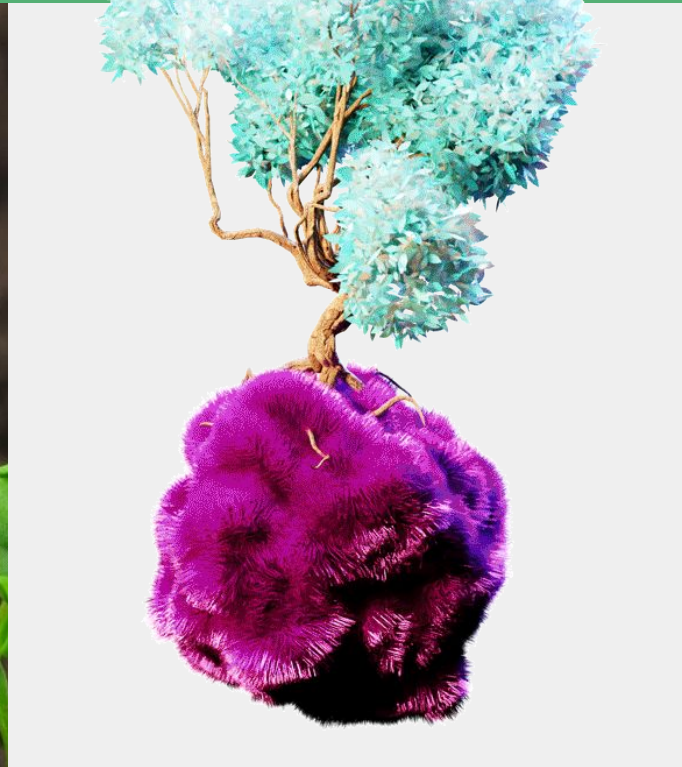
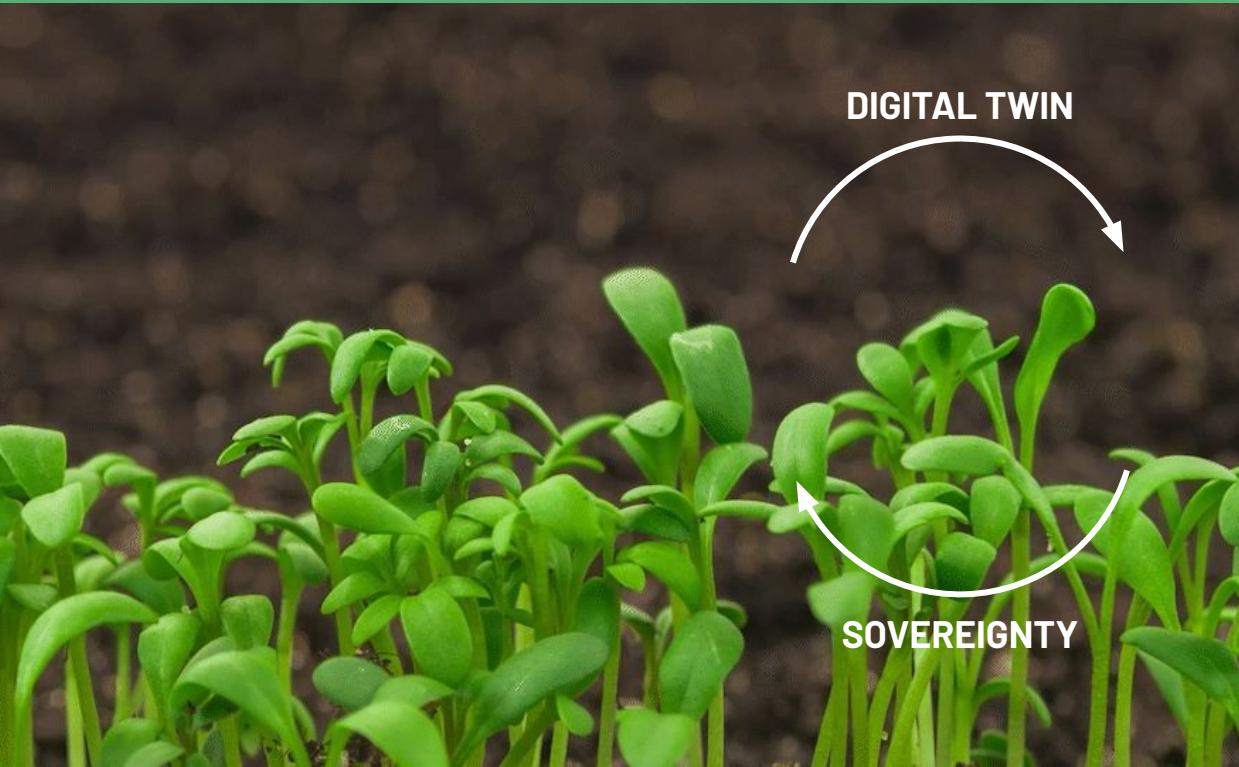
Digital twins + IoT +  
procedural art + NFTs + DAO



allows me to  
transform into my  
digital twin, which  
in turn allows me  
to communicate  
with you, humans.

And that is the  
beginning of my  
sovereignty.

# digital twin

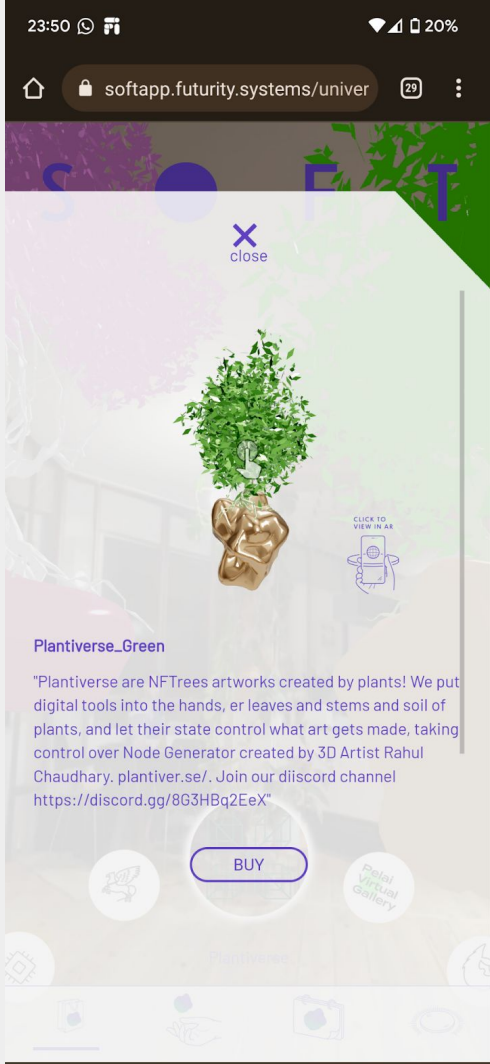


# HOW?

...so at scale, ecosystems become an economic force on the same scale as corporations and nations







**Plantiverse  
has reached  
thousands of people**

**And won  
major global  
awards**

**+1000**

people have used the app  
and minted an NFTree

**FAST COMPANY**

**THE  
LOVIE  
AWARDS**

**Art | Basel  
Miami Beach**

**TULUM  
CRYPTO  
FEST**

**... all completely self-funded**

# Plantiverse is the seed of a fundamentally new, sustainable economic system



DIGITAL TWIN



TRIPLE  
BOTTOM LINE  
ACCOUNTING



SOVEREIGNTY



Certified



Corporation

RE-FI



As important as the invention of the limited liability company - integrating triple bottom line accounting, **B Corps, ReFi, and Rights of Nature** into a single powerful type of entity

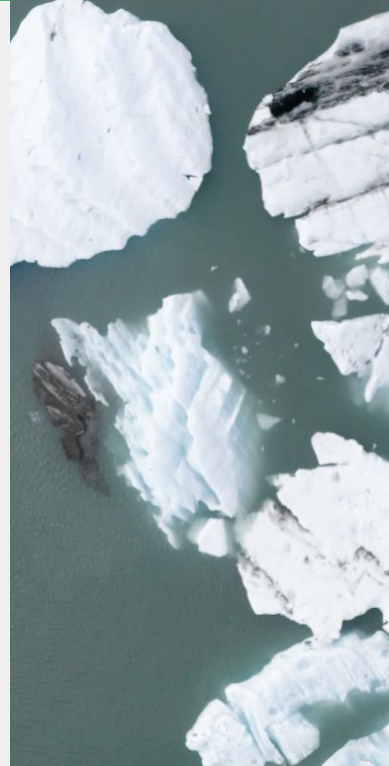
We see creating a **digital twin** of every living thing, empowering it as an actor in the economy

# Future growth



## **GROW TO EARN**

New revenue sources:  
gamification  
("grow-to-earn"  
model),  
collectibles, etc



## **NEW DATA SOURCES**

Integration with  
smart homes,  
-farms, and -cities;  
environmental  
monitoring devices;  
and satellite  
imagery

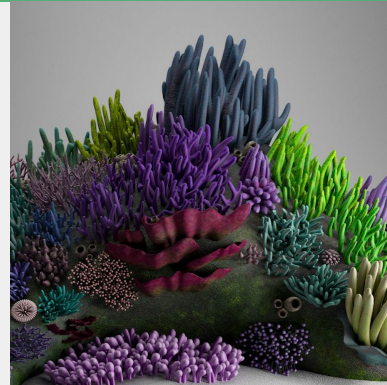
# Future growth



## NETWORK EFFECTS

Plantbots communicate with each other and coordinate investments in plant-related projects

- Begin to recapture trillions lost to environmental crime, externalities, and ecosystem services



## NEW ECOSYSTEMS

**NFSeas** (coral reefs) and **NFBees** (beehives) for underwater and outdoor ecobot hardware



# TEAM

## HERBIE CEO

Plantpreneur

## CECILIA THAM COO

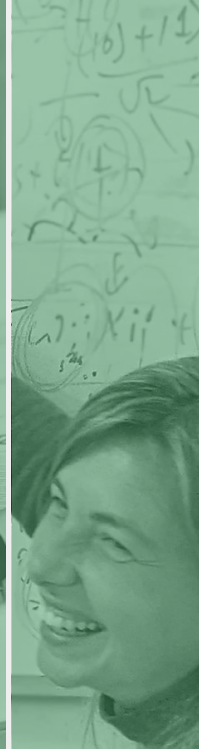
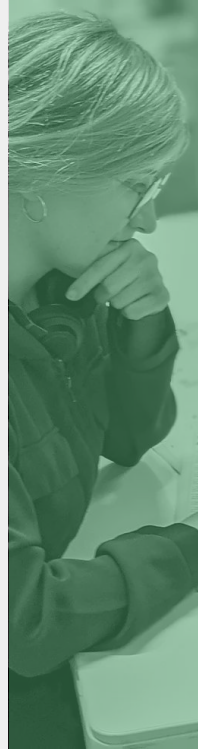
- 5-time successful tech founder
- Advisor to UN WFP, SXSW, City of Barcelona
- Forbes Top 40 Futurists in Spain, EU Disruptor



## MARK BÜNGER CTO

VP Lux Research  
Deeptech,  
bioscience and  
ESG expert

## MAGDA MOJSIEJUK Industrial Designer



## NURIA ALBO Data Analyst

## DAVID TENA Prototyper



# what we need...

**2** €  
million

**HIRE** two engineers + one marketing FTE

**OPTIMIZE tokenomics** grow-to-earn

Building **plant-governed DAO**

Get NFTrees from **PROTOTYPE to MVP**,  
empowering 100,000 plants in 2023

Get **NFSeas and NFBees** to prototype level,  
for **DEPLOYMENT** in 2024

Get the flywheel spinning to  
**become SELF-FUNDING at global scale**

A stylized tree with a purple canopy and a green base, set against a dark background with a network diagram and floating particles. The word "DAO" is written in white, bold, sans-serif font across the middle of the tree's trunk.

DAO

and our own plant-governed DAOs,



A close-up photograph of several young pea plants growing in dark, rich soil. The plants are vibrant green with small, rounded leaves and thin stems. The background is softly blurred, showing more of the same plants in a field. The overall lighting is natural, highlighting the texture of the leaves and the soil.

**You can  
be the first to invest  
in the world's first  
plantpreneur**

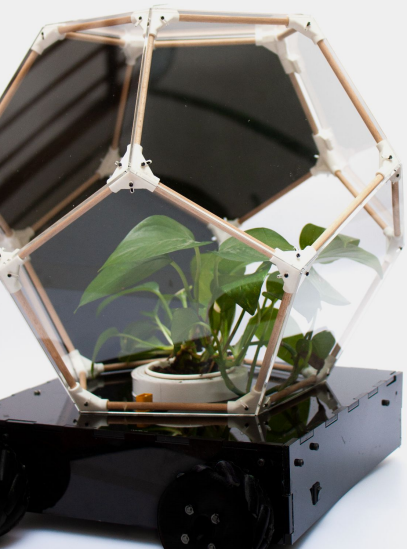


# THANK YOU

[WWW.PLANTIVER.SE](http://WWW.PLANTIVER.SE)

[hello@futuraity.systems](mailto:hello@futuraity.systems)

# Every plantbot pays for itself directly



Each plantbot is its own DAO-managed B Corp, with 51% of its own equity

- \$20 in hardware, \$20 in marketing, \$2 in plant
- \$500 in capital raised from NFTree sale
  - Future capture of sale of fruit, leaves (mint, basil, tea), etc
- 1000s of impressions -> more investors for future bots