## We Democratize Space Exploration.

We make space exploration affordable, sustainable and open. A global endeavor with European roots.



#### Context

#### AFTER THE DISRUPTION OF LAUNCH SERVICES, EARTH OBSERVATION AND COMMUNICATION...







#### Context

#### SPACE EXPLORATION IS THE NEXT SPACE ACTIVITY TO BE DISRUPTED.

Building Space Infrastructures Becomes Easier and Affordable.







#### **Market Dynamics**

#### WITHIN THIS DECADE: LOW EARTH ORBIT PRIVATIZATION AND LUNAR CONQUEST.

#### LOW EARTH ORBIT

ΜΟΟΝ







+400% Market Growth. Two-Digit Billion Market. Public & Private Clients.

### SHORTAGE OF TRANSPORTATION VEHICLES SERVING SPACE EXPLORATION INFRASTRUCTURES.

R

R

#### LOW EARTH ORBIT







Today - Current solutions are expensive. Most of them come from incumbents and are not reusable.

Tomorrow – Starship is like a containership, too large to serve space stations.

MOON



are expensive, mono-





Today - Current solutions Tomorrow – Starship is like a containership, too large to mission, not reusable, and serve last mile delivery in the cannot be refueled in orbit. lunar ecosystem.

## Reusable Can be refueled in orbit

#### We ensure European access and complement Starship.

NYX - ONE ARCHITECTURE, MULTIPLE DESTINATIONS, FLYING FROM 2024 ONWARDS.

Nyx Earth

## Affordable

Starting at 25% of the competition's price.

Launcher agnostic.

One core architecture.

## Sustainable

Reusable.

Uses green propellants.

Can be refueled in orbit.



Nyx Moon

Open

Open-Source Operating System.

Open Interfaces.

#### **Our Solution**

## OUR MODULARITY REDUCES OUR COSTS WHILE INCREASING RELIABILITY, AVAILABILITY AND TURNOVER.



Champagne: 6 months free flying around the Earth.

DockMe: Resupplying Low Earth Orbit space stations.

#### Nyx Moon Missions

- Voyager: To the Gateway (lunar station).
- Boomerang: to the Gateway & back to Earth. Loops: Moon







Moon: from Low Earth Orbit to lunar surface. Hops: point to point at lunar surface.

#### Return Capability

Missions

- Champagne DockMe •
- Boomerang



#### Roadmap

## WE MOVE FAST AND SIMPLE, AND ARE ON-TRACK CASH, PLANNING, COST & QUALITY

#### Bikini

Ballistic Re-Entry Demonstrator.



#### Nyx Earth & Moon tech feasibility is ensured.

- ✓ Designs of Nyx Earth & Moon validated (2 reviews passed).
- ✓ Desian of the engine validated (1) review + 2 tests performed).
- Major production processes and vehicle shape validated.

#### Operational basis are ensured.

- Planning & costs confirmed. ~
- SpaceX launch contract signed.
- ✓ HR attractivity confirmed.

#### Commercial traction is proven.

- Pricing policy validated. √
- ✓ First contracts for Mission Possible signed.
- ✓ Preliminary support from the agencies secured.

Functional Prototype Flying with Clients.



#### Main tech risks for Nyx Earth are de-risked.

- ✓ Re-entry: thermal protection. parachute opening, Guidance Navigation & Control S/W.
- ✓ Green propellants: 450N thruster tested.
- ✓ Huracan engine: propulsion system tested.
- Docking & de-orbitation burn ✓ tested on-around

#### Development pace is confirmed.

#### Main commercial risks for Nyx Earth are de-risked.

- ✓ +10 million EUR down-payments for +80 million EUR contracts signed for Nyx Earth.
- ✓ +5 million EUR development contracts signed.

## - 2022 Mission Possible - 2024 Nyx Earth

Maiden Flight 6 Months in Orbit and Back to Earth.



#### — 2026 Nyx Moon -2028

Maiden Flight to Lunar Surface.



## All tech risks for Nyx Earth v1.0 ✓ Maiden flight of Nyx Earth.

✓ Huracan engine qualified.

are de-risked.

#### **Development & scaling paces are** confirmed

#### Commercial recurrence for Nyx Earth is proven.

- ✓ +250 million EUR contracts signed for Nvx Earth.
- ✓ +50 million EUR contracts signed for Nyx Moon.

#### Free Cash Flow positive.

#### All Tech risks for Nyx Earth all configurations and Nyx Moon major configurations are derisked.

- √ Dockina.
- ✓ Landina at lunar surface.

#### Scaling pace & reusability for all vehicles are confirmed.

- ✓ Reusability of Nvx Earth.
- Scaling of Nyx Moon. √

#### Commercial recurrence is proven both for Nyx Earth and Nyx Moon.

✓ +500 million EUR signed contracts.

#### Profitability is recurring.

✓ 40% gross margin.

Seed

Series B

#### **Team Management**

#### 40 TEAM MEMBERS, +450 YEARS OF EXPERIENCE WITH COMPLEMENTARY BACKGROUNDS.

Artur Koop

Co-Founder & COO



Helene Huby Co-Founder & CEO

VP Orion-ESM; VP Space Strategy; Program Manager: Head of Innovation at Airbus Defence & Space and ArianeGroup.

Co-Founder & Chair of The Karman Project. Founder & Chair of Urania Ventures.

Nils

Young Leader of the French American and of the French China Foundations.

ENS Paris, ENA, xMIT.



Co-Founder & Lead Software

Senior DevOps Engineer for AirSense at Airbus.

Software Solutions Engineer for EDRS Ground Seament at Airbus Defence & Space.

Co-Founder WRAP (automated auidance car software).

Technical University of Munich.

Sebastien

& Lead

Reichstadt

Co-Founder

Propulsion

Rocket System Engine

System Expert: Vulcain

2.1 Propulsion System

Upper- First-Stage

ESTACA, ONERA.

at SNECMA.

Manager, ArianeGroup.

Engine Design Engineer

& Technology

Coordinator at

**Reaction Engines.** 

Liquid Propulsion

Lead Propulsion; Lead Avionics & Power;

Lead Thermal of Orion-ESM at Airbus Defence & Space.

Co-Founder & Treasurer of The Karman Project.

Visiting researcher at NASA.

Technical University of Munich. Member of the WARR (Scientific Work Group of Rocketry and Space Flight).



& Partnership at

Head of Coworkina &

Community at The

Lawyer at McInnes

Wilson Lawyers.

Factory Berlin.

Place, Berlin,

Australia.

University of

Oveensland.



Director of Community Lead Thermal Control.

Structures & Life Support System: Technical Authority Life Support System, Orion-ESM, Airbus Defence & Space.

Olivier

Faure

System

Lead

Ariane 5 Mission Analysis Engineer at ArianeGroup.

ISAE-Supaéro.



Lead Business Development

Airbus Defence & Space.

Airbus Defence & Space.

**Executive Assistant** SVP Top Executive Management & Talent Acquisition at Airbus.

System Engineer at Airbus Defence& Space.

Co-Founder of "The Moon Race".

Technical University of Munich.

Product Strategy

Program Manager for Multi-Launch Solutions at ArianeGroup.

Jon Reijneveld

**Co-Founder & Chief Engineer** 

Deputy Chief Engineer of Orion-ESM at

Participant to NASA Academy program

space laser communication relay) at

Research Associate at NASA Ames.

Ertl

Technical University of Delft.

System Engineer of EDRS (the first space-

Technical Leader for Future Launchers at ArianeGroup.

Structural Dynamics Engineer for Arigne 5 and Ariane 6 at ArianeGroup.

Ecole Centrale de Paris.



Eric Miguel Chief AIT

Head of Design to Manufacture at OneWeb Satellites.

FAL Project Manager & New Factory Implementation at OneWeb Satellites.

Head of Industrial Innovation, AIT Engineer at Matra, EADS and Airbus Defence & Space.



Thomas Nussmann Lead Avionics & Power

Technical Authority Naval at iXblue.

Head of Power & Sequential Avionics Department; Avionics Technical Leader at ArianeGroup. **ATV** Qualification

Engineer at ArianeGroup.

ISAE-Supaero.

















Launcher System

Liquid Propulsion

Defence & Space.

ISAE-Supaero.

Engineer at Airbus

Turbopump Design Engineer at SNECMA.

Propulsion Engineer at

Engineer, Liquid

ArianeGroup.







#### Bikini

#### 9 MONTHS FROM DESIGN TO MANUFACTURING TO TESTING OUR FIRST SPACECRAFT.



Bikini

## OUR FIRST SPACECRAFT IS QUALIFIED.



## ON COST, ON SCHEDULE, ON QUALITY... AND WITH CLIENTS ON BOARD.



#### **Mission Possible**

DETAILED DESIGN PERFORMED; LONG LEAD ITEMS BOUGHT.



#### Huracan Engine

#### ENGINE PUMPS & INJECTORS TESTED + CHAMBER STARTED TO BE PRINTED.









## IN LESS THAN 6 MONTHS, 85% OF THE MISSION POSSIBLE CAPACITY HAS BEEN PRE-BOOKED.

## 9 months after starting the sales...

Commercial traction is above targets.

100% of Mission Possible capacity pre-booked by clients.

Letters of Interest signed with Anchor Customers at highest level: ESA General Director, French Space Force Commander, etc.

Partnerships signed with space stations.

All key categories of clients are in the pipe.

Development contracts represent an additional derisking of the business plan.

+ 75 million EUR development contracts in the pipe.

ESA is interested in co-funding the development by The Exploration Company of critical European affordable technologies (e.g., cryogenic orbital engine, Docking System).

ESA General Director has signed an LOI to manifest his support to The Exploration Company.

esa



Nanoracks



ORBITAL

REEF



NXIOM



cnes



Pipe Value of Development Contracts from Space Agencies and MoDs (EUR)

Mission Possible Capacity Pre-Booked through Lols (% of Spacecraft Capacity)

#### **Customer Value**

### OUR CUSTOMERS APPRECIATE NYX UNIQUE VALUE.



Space Cargo

Affordable, available (launcher agnostic), large return capability.



Space Demo

Long, affordable & back to Earth.



**Space Lab** Long, affordable & back to Earth.



**Space Emotions** Only capability worldwide.



Space Safety Affordable and independent.

"The Exploration Company can provide independent, sustainable and affordable logistic solution for space stations. This is critical for Europe. ESA wishes to collaborate with The Exploration Company, and to jointly explore new technologies and capabilities, as well as new types of partnerships."

G. Naja, Director Commercialization, Industry & Procurement, ESA "The Exploration Company's team is credible. This is the reason why we have signed an Lol with them. We look forward to more competition to serve our private station, as well as alternative European players."

C. Mowry, Chief Revenue Officer, Voyager "It is almost impossible to find available and affordable in-space testing capabilities. With Nyx, we can test our technology, for a fraction of the ISS cost, longer than on a rideshare mission, and – what is unique – we get it back."

C. Figus, Head of Advanced Concepts & Robotics, Airbus "Nyx provides a unique capability to perform microgravity experiments: it bridges the gap between parabolic flights and the space station. It indeed offers a robotic, affordable and long-duration (several months) microgravity research platform."

M. Kugel, CEO, Yuri

""I am delighted to pioneer the future of travel with The Exploration Company. With Nyx our clients will get a first taste of space travels. It is also a great positioning for our company."

C. Guilhamon, CEO, Voyage Privé



"The Exploration Company, with its re-entry and spacebased surveillance capabilities, is a strategic asset for Europe and can provide space-based defense services to other countries."

General M. Friedling, former French Space Force Commander

















#### Strategic Positioning

#### STRONG BACKING FROM ALL-OVER EUROPE.





Très heureux d'avoir échangé avec Hélène Huby, cofondatrice de la startup spatiale The Exploration Company 2

L'Europe spatiale est très dynamique & innovante et les #startups y contribuent pleinement.

Ma priorité est de favoriser le développement des acteurs du #NewSpace.



## Locations **GLOBAL & EUROPEAN ROOTS.**

## Bordeaux

Engineering : System, Propulsion, Thermal & Mechanics.

Production : Engine.

allh.

T

## Munich

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80 E

- 28

111

Engineering : Software, Guidance, Navigation & Control, Avionics, Power.

And I want to be

Production : Final Assembly Line.g : System, Propulsion, Thermal & Mechanics.

## Denver

We plan to open a subsidiary in the USA after Series A, to accelerate the sales and start building a presence in the American space ecosystem.

#### OUR FUNDING STRATEGY IS DRIVEN BY SHORT TERM AND MEASURABLE MILESTONE SUCCESS.



The Exploration Company Cash Flows (2021-2030)

### Seed – H2-21 | 6.8 million EUR

- Team = 1.5 million EUR.
- VCs = Promus Ventures, Cherry Ventures, Vsquared = 5.3 million EUR.

#### Pre-Series A - H1-22 | 5.5 million EUR

• Convertible for Families & Strategics = Dassault, Schindler, Schlumberger = 5.25 million EUR.

## Series A - H2-22 | 22.5 million EUR

Tech de-risking

- Bikini flown.
- Mission Possible flown.
- Flight & GNC software flown.
- Parachute flown.
- Huracan propulsion system hot-fired.
- 300-600 N green thrusters hot-fired and qualified. Sales de-risking
- Sales growth +10 million EUR down-payments for +80 million EUR contracts signed.







#### WE HAVE PASSED MAJOR DE-RISKING MILESTONES IN 12 MONTHS.

#### Team 🚬

40 people gathering +400 years of experience in space, mixing space veterans with young graduated engineers.

We attract talents: +2,500 applications received.

#### Execution 🖌

We are on-track on the planning, on-track on the cash, and on-track on the quality level expected.

We have secured SpaceX launch.

Our processes are industrial and digital: 80% of our documentation is produced automatically, using a technical configuration that we freeze and validate every 6 weeks.

#### Commercial Traction 🖻

100% of our Mission Possible that will fly in 2024 has been pre-booked by clients which come from Europe, America and Asia.

#### Technical Progress 🚳

We have delivered in Sep-2022 our re-entry demonstrator, qualified and ready for flight.

We have tested Huracan engine pumps and injector H/W.

We have passed Preliminary Requirement Review of Nyx Earth and Nyx Moon, System Requirement Review of Nyx Earth and Huracan engine. These reviews were chaired by Rudolf Schmidt who was General Inspector at ESA.

#### Fundraising 🗊

We have raised 12 million EUR, from tier-one space, deep tech and non-space VCs (Promus Ventures, Cherry Ventures and Vsquared) as well as from highly respected families and strategics: Dassault family, July Fund, and Schlumberger.

#### Cooperation & Trust 🚆

We have built a trusted relationship with European Space Agency (ESA), Centre National d'Études Spatiales (CNES) and German Aerospace Center (DLR) and have received contracts from these partners.

We work together with Germany and France, together with startups and corporates.

## **APPENDIX #1**

Tech

#### **Technical Information**

### HIGH LEVEL DEVELOPMENT LOGIC.



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#### **Technical Information**

#### BIKINI | STRUCTURES ARE MANUFACRURED AND INSPECTED – JUNE 2022.



#### **Technical Information**

#### BIKINI | THERMAL PROTECTIONS ARE BONDED – JULY 2022.



#### BIKINI | SPACECRAFT IS FULLY ASSEMBLED AND ITS AVIONICS FULLY TESTED - AUGUST 2022.



BIKINI | SPACERAFT IS QUALIFIED AND READY TO FLY - SEPTEMBER 2022.



### MISSION POSSIBLE | THE DESIGN IS ADVANCED ENOUGH TO ORDER THE LONG LEAD ITEMS.





## MISSION POSSIBLE | THE DEMONSTRATOR ENABLES US TO DE-RISK NYX EARTH MOST CRITICAL TECHNOLOGIES.



### MISSION POSSIBLE | CLIENT ACCOMODATION PERFORMED AND USER MANUAL WRITTEN.



## HURACAN | INJECTOR & PUMP COMPONENT TESTS BEING PERFORMED, SRR ON-TRACK IN SEPTEMBER.



management & recycling.

## CLIMATE IMPACT | SPACE EXPLORATION IS ALSO FOR EARTH.



agriculture.

32

printed organs, stem cells.

# **APPENDIX #2**

Market

## INVESTMENT IN SPACE COMPANIES HIT A RECORD LEVEL WITH 46\$BN IN 2021 DRIVEN BY STRONG RETURNS.



#### Private Equity Investments over 2013 – 2022 H1 (USD)

Over 1,700 companies have been financed since 2012 through 4,500 rounds.

41% CAGR in Private Equity Investments over 2013-21 period.



#### Equity Investment by geography (Period 2013-2022-H1)

The US drive almost half of private investments in the space industry since 2013, while China represent a third of the total.

Europe (incl. UK) represents 9% of the total i.e., the same as Singapore or India.

#### Space Companies Performance until IPO in 2021-22

63

Company	Product	Total Funding (\$M)	IPO Market Cap (\$M)
AST SpaceMobile	Cellular broadband network	358	1800
Astra Space	Small reusable rockets	300	2 100
Momentus	Last-mile satellite delivery	144	566
Spire Global	Satellites	488	1600
Rocket Lab	Reusable rockets - satellites	709	4 800
Redwire Space	Space infrastructure	100	675
BlackSky	Satellite imaging	230	1500
Planet	Satellite imaging	574	2 800
Virgin Orbit	Horizontal satellite launcher	110	3 200
D-Orbit	Last-mile satellite delivery	140	1 280
Satellogic	Satellite imaging	374	850

## Space investments are characterized by high exit multiple.

As most tech companies, space tech SPACs have recently corrected.

#### Market Figures & Dynamics

#### SPACE EXPLORATION LEO MARKET.

#### Exploration LEO Market Potential By Segments (Period 2025 - 2035)

Exploration LEO Market Size



#### Market Figures & Dynamics

#### SPACE EXPLORATION MOON MARKET.

Exploration Moon Market Potential By Segments (Period 2025 – 2035)



63

**Exploration Moon Market Size**
# OUR TECHNOLOGY ENABLES US TO BE MORE AFFORDABLE, AVAILABLE AND SUSTAINABLE.



# OUR TECHNOLOGY ENABLES US TO BE MORE AFFORDABLE, AVAILABLE AND SUSTAINABLE.

Use Cases	Competitors	Key Differentiators	
Space Cargo (LEO)	Serving Space Stations SIGNERAA CORPORATION SPACEX NORTHROP GRUMMAN BDEING	More affordable than SNC, Boeing and Northrop Grummann: our design is simpler and our costs lower. Aim to be as good as Dragon (SpaceX) and complement Starship.	
Space Lab Space Emotions Space Demo	Flying Experiments, Technologies or Entertainment in Space – and back to Earth SPACE FORGE MAKING SPACE WORK FOR HUMANITY	Complement space stations because we fly shorter durations for lower prices. More affordable than other free-flying platforms because bigger.	
Space Surveillance	Serving Military and Civil Safety Needs	More affordable because we are reusable and have a start-up cost structure. European DNA & Footprint.	
Space Cargo (Moon)	Serving the Lunar Logistic Needs SPACE SPACE SPACE SPACE SPACE SPACE SPACE SPACE SPACE	More affordable and can perform more missions(more destinations, more payload types, re-entry possible) than lunar landers like iSpace, Astrobotics. Complement SpaceX (Starship).	

# **APPENDIX #3**

Financials & Business Model

THE EXPLORATION COMPANY HAS ALREADY TACKLED SIGNIFICANT RISK FACTOR.

#### MARKET

Large, rapidly growing market

Unprecedented commercial investment and government expenditures are driving rapid growth in the space exploration economy.

TAM forecast to reach \$40Bn by 2035 (\$70Bn including human space flights).

#### EXECUTION

Founder-led team with space exploration outstanding track-record

Experienced team who has worked several years together on the biggest and most complex European programs, while having in addition agile / startup best practices and mindset.

## COMPETITION

Self-

Uniquely positioned to capture share in the space exploration market

The most affordable, available and sustainable solution worldwide.

European player which provides an alternative on the global market.

Complementary to SpaceX Starship.

FINANCIAL

Attractive financial model with strong financial outlook as soon as first commercial flight

Current booking for 2024 first demonstration flight at 80% thanks to long term partners including strategic ones.

Cash flow positive in 2026 with limited operating expenses resulting in forecasted 57% EBITDA margins. SUSTAINABILITY

Reusable, refuellable space vehicle

Modular and reusable space exploration vehicle.

World premier large space vehicle using green propellants.

Refuellable cryogenic engine with higher level of performance.



# **Financials & Business Model**

# GO TO MARKET STRATEGY STARTING SALES EARLY.





### 2026

Access key technologies to enable space & non-space companies to develop their own space exploration applications.



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# THE EXPLORATION COMPANY IMPLEMENTS A DE-RISKING APPROACH TO FLY AND GENERATE REVENUES FAST.

## 1 – Market

#### Characteristics

From a one-digit billion public market to a triple-digit private & public market by 2040.

#### Opportunities

Unique European alternative to US companies for LEO cargo, complementing SpaceX on the Moon. TAM of \$45Bn by 2035 and up to \$80Bn if human space flight capabilities.

#### Risks

Delay in space exploration in case of an economic slowdown.

#### **Mitigation factors**

Focus on LEO and delay on moon market missions.

# 4 - Operation

#### Characteristics

TEC has so far delivered on-cost, on-time, on-quality delivery, despite economic and political turnmoils.

#### Opportunities

TEC is a reliable space startup, creating customer and supplier trust: hence, TEC can work with the best partners.

#### Risks

Risks of delays, creating additional costs.

#### **Mitigation factors**

Highly digital and solid processes as well as adamant program management limit mistakes and enable better anticipation.

# 2 – Sales

#### Characteristics

A range of 6 use-cases thanks to 2 space vehicles and a space Store.

#### Opportunities

Customers are eager to find alternative solutions, more affordable, available and sustainable. Pre-sales have started early-on, to understand pricing policy and customers value.

#### Risks

Non space companies deciding to limit their space exploration investments in the next decade.

# Mitigation factors

Two third of TEC revenues are generated with public institutions.

# 5 – Profitability

Characteristics EBITDA margin should reach 57% in 2035.

#### Opportunities

Financial profitability will provide the possibility to invest in human space flights organically.

#### Risks

New Space competition will increase pressure on pricing and margin.

Mitigation factors TEC develops in-house significantly differentiating technology bricks.

# 3 – Technology

#### Characteristics

Development of NYX (Earth & Moon), a modular and reusable space exploration vehicle.

#### Opportunities

NYX stands as the unique reusable space exploration vehicle in Europe available in 2026.

#### Risks

Severable key technologies (re-entry, GNC, docking, engine, ...) required.

Mitigation factors NYX modularity enables testing and technology de-risking in a phase-by-phase roadmap.

### 6 – Funding

Characteristics €20-25M investment to achieve mission possible in 2024.

# **Opportunities** Opportunity to invest in a future multi-billion revenues company.

#### Risks

Increase in total financing needs due to materials and staff inflation costs, rising of interest rates or delays.

#### **Mitigation factors**

TEC capitalization table is diversified including tier-one deep tech VCs and strategic companies and families.

# A BILLION-REVENUE COMPANY WITH AN EQUILIBRIATED MODEL BETWEEN PUBLIC AND PRIVATE CLIENTS.



#### Commentary

First revenues are recognized in 2026 with NYX Earth maiden flight (first payments starting 2 years before at booking) while NYX Moon maiden flight revenues are recognized in 2028.

Revenues are mainly driven by Space Cargo use case thanks to the development of private stations in LEO as well as TEC serving ESA and NASA needs for Moon logistics.

Revenues are generated equally between private and public institutions thanks to a use cases policy delivering services to each segment

The first €Bn revenues threshold is reached in 2030 thanks to a 43% CAGR on revenues during 2026-2035.

> Share of public entities Revenues in EUR millions

# A 57% EBITDA MARGIN BUSINESS REQUIRING €20-25M€ SERIES A FUNDING NEED TO ACHIEVE MISSION POSSIBLE.



Projected to achieve positive EBITDA by 2028 (revenue recognition at the mission delivery).

Major investments in 2025 and 2026 realized after Mission Possible success.

Learning curve, economies of scales, NYX Moon launching, and volume enable 57% margin at scale.

EBITDA margin

FCF (excl. financing CF, incl. subsidies) 1472 1461 1407 1 161 907 882 703 458 274 42 (8) (20) (10) (32) 2022 2023 2024 2025 2027 2029 2030 2031 2032 2033 2034 2035 2026 2028

Positive free cash flow by Q3 2026.

Favorable working capital dynamics from customer pre-payments 12-18 months in advance.

Engine main investment period is 2022-26 while spacecraft functionalities are developed stepwise until 2030.

> FCF (excl. financing CF, incl. subsidies) in EUR millions

63

# **APPENDIX #4**

Use Cases

# Commercial Traction CLIENTS CAN BOOK ON-LINE.

NYX

MISSIONS CREW THE EXPLORERS NEWS CONTACT

FLY WITH US

# democratize ace exploration

e & non-space industries. endeavour starting with n roots & DNA.

ntion ny

# In-orbit Microgravity Resupply space stations demonstration experiment Manufacturing new Entertainment & Security products product placement Education Space travel Other Name Organization\* Email\* Your Pre-Booking Requirements hese questions are optional, If you don't know your payload needs yet, you can skip these questions.

#### Other Requirements

E.g. Environmental conditions, specific resources required, etc.

# Use Cases SPACE CARGO

Logos on this slide are selected companies from the pipe.







# Industry Key Benefits:

European access to critical international space infrastructure with the possibility for Europe and NASA to partner / barter. Capacity in the longer run, for Europe, to have its own defense infrastructure and/or to participate in the space refueling market.

Supplying large space infrastructures with cargo and/or fuel.





Space Cargo | Launching Satellites in Lunar Orbit.

Bringing Cargo to the lunar orbit and to the Moon with a unique hopping and last-mile delivery capability.

Bringing lunar samples / cargo back to the Gateway and/or the Earth. Space Cargo | Bringing cargo to lunar surface to contribute to setup a sustainable human presence.



Space Cargo | Resupply Lunar Gateway.





Space Cargo | Hopping on the Moon to bring fast cargo from one place to another (complementing SpaceX).



# Industry Key Benefits:

50% cheaper access to the Moon than same vehicle category. Unique capability to hop on the Moon. European access to the Moon, at technology market standard, with the capability for Europe and NASA to partner / barter. Unique Space Store which enables others to use space technologies with standard and open interfaces.

# Use Cases

# SPACE LAB

Leverage the unique conditions of microgravity to develop new technologies for a better and more sustainable life on Earth: Life Science Materials **Climate Change** 

Pharmaceuticals | Regenerative Medicine

Microgravity accelerates Stem Cells growth, and increases their survival capabilities. It also provides a better environment for 3D print tissues.

Cnes

I'ORÉAL

E.g.: Cardiomyocytes cultured in microgravity have higher proliferation and survival relative to 1G control samples.



#### Pharmaceuticals | Anti-Ageing Medicines

NANORACKS

Microgravity accelerates aging: it offers a perfect environment to test faster antiaging drugs as well as to better understand aging process.

E.g.: drug efficacy against sarcopenia can be measured significantly faster in space as on the Earth.



ANGLO

AMERICAN

Pharmaceuticals | Protein Crystallization

Microgravity enables larger and higher auality protein crystals which are the core material used by the industry to understand the relationships of drugs and their targets.

🗖 = RASE

We create chemistry

E.g.: Eli Lilly has crystallized in µgravity a protein involved in several cancers, with a compound that could be used as treatment.

BAYER



#### Life Science | Plants Resilient to **Climate Change**

Plants exposed to gravity grow faster with less water and more difficult thermal conditions.

E.a.: wine sarments and algae cultivated on the ISS went back to Earth growing faster while needing less water.



Electronics | Test in Extreme Environment

Microgravity enables to test fast electronics in extreme environments.

E.g.: Ozark Integrated Circuits has tested its new semiconductor onboard ISS to check its fit for hostile environments, especially w.r.t. the entire UV spectrum.



#### Materials | Manufacturing

Manufacturing of materials and other products that is not possible under the influence of aravity: alloys, membranes, retinal implants, hyper-efficient optic fiber, etc.

E.a.: the startup Cemvita uses uaravity in the ISS to manufacture a prototype of its CO2 capture membrane (to be used on Earth).





on Earth.

influence of aravity.

Material Combustion



Manufacturing of materials and other

products that is not possible under the



# Industry Key Benefits:

Higher innovation (new drugs, materials, etc.) and faster testing / research platform than on Earth. 10% of the ISS price for pressurized payloads; 50% of the ISS price for unpressurized payloads; 10% of the ISS time. 100% confidential environment.

# **Use Cases**

needs:

then Mars.

# SPACE DEMO

To demonstrate them in-orbit.



Space Agencies & Companies | In-Orbit Demonstration of New Space Technologies.

Demonstrate new electrical thrusters, in-orbit 3D printing, in-orbit refueling, etc.

E.g.: Orbit Fab successfully completed the first test of its Furphy tanker on the ISS, demonstrating its ability to transfer propellant between two small satellites.



E.g. Testing Oil & Gas sensors before sending them to the Moon to explore lunar surface and drill water. Testing energy storage radiation-tolerant solutions for surviving lunar night, etc.

Moon and later Mars.

AIRBUS



cnes

#### Electronics | Testing On-The-Shelf Earth

Technologies to Check if They Can Be Used in Space, hence Minimizing Costs & Maximizing Efficiency.

Testing technologies in Low-Earth orbit for space

To prepare sustainable settlement on the Moon and

E.g.: Hewlett Packard has tested on board the ISS an onthe-shelf supercomputer to develop affordable supercomputers for space usages.



Life Science | Prepare Plants and Smart

Habitats for Growing Vegetables on Moon, Mars and onboard Spaceships.

E.g.: Growing plants in microgravity to simulate Moon and Mars environment and impact on plant growth, as well as to prepare for long trips in space.



Construction & Manufacturing | Testing 3D-Printing in Different Gravity Environment and Different Materials before going to Moon and later Mars.

Logos on this slide are selected companies from the pipe.

Energy | Testing in Low Earth Orbit before going to

E.g.: the 3D-printer on-board ISS recycles plastic waste into high-quality 3D-printing material. Such experiments can prepare for 3D-printing habitats and/or repair pieces on Moon / Mars.



# Industry Key Benefits:

Fast & affordable test & innovation platform to participate to space exploration race and/or maintain space competitiveness. 10% (resp. 50%) of the ISS price for commercial pressurized (resp. unpressurized) payloads; 10% of the ISS time. Private and 100% confidential.

# Use Cases SPACE EMOTIONS

Logos on this slide are selected companies from the pipe.

LVMH

Movies | Tom Cruise prepares a movie in space.



Fashion | Adidas Ultra Boost 20 - Goodbye Gravity -

https://www.youtube.com/watch?v=eVbMtLCc8GI

Tested on the ISS.

voyage privé 🛛 Meta

Luxury | Reinhard Furrer's Sinn 140, named after the German astronaut who was wearing one into space.

PARIS

PUBLICIS GROUPE



Wine & Spirits | Bottle of wine that went to space for one year to be sold 1 MEUR in auctions.



Industry Key Benefits:

Access to space for luxury, fashion, entertainment (very difficult in the ISS). 5-10% of the price & time needed for ISS commercial ventures.

Leveraging the beauty and the imaginative power of space to create unique and memorable emotions.

#### Advertisement | Toshiba uses space to promote its Regza HD TVs - "armchair viewing redefined".



# McKinsey Partnership

# THERE IS A SIGNIFICANT GROWTH OF MICROGRAVITY PATENT.

McKinsey & Company The Exploration Company

We have joined forces with McKinsey who has worked 6 months pro bono for study together with us microgravity market.

Main takeaways are that pharma, cosmetics, semi-conductors and agriculture are the most promising areas of commercial business.

# Microgravity-related patents have increasingly grown, at around 23% p.a.



The increased growth from 2012 onwards could possibly be attributed to more projects being flown to the ISS after the first successful docking of a commercial spacecraft (Dragon cargo capsule)

Some categories manifest exponential growth more (e.g., aviation, testing and physical/chemical processes) than others (e.g., biochemistry, medical)

McKinsey & Company 14

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# **McKinsey Partnership**

# THE LARGEST POTENTIAL FOR MICROGRAVITY USE CASES IS IN THE PHARMA INDUSTRY.



Extrapolation based on capturable CMO (contract manufacturing organization) market and nutraceuticals portion of food functional ingredients market

4. Extrapolation based on RSD spend along value chain in semiconductors by player archetype and portion of semiconductors in computer and electronic products

 Extrapolation based on capturable CRO (contract research organization) market and oncology therapeutic area portion of pharma market pharma market 7. Gaix Gallium Nitride: SC. Silicon Carbide

SOURCE: Evaluate Pharma, Euromonitor, IQVIA Pharma Deals, Markets&Markets Research, Transparency Market Research, Pitchbook, Technavio, IHS, FAO, Nutrition Business Journal, CapitalIQ, Company reports, ICInsights, The McClean Report, NSF, Kentley Insights, Webearch, Expert interviews, McKinsey database

# **APPENDIX #5**

Team



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# ENGINEERING

Team



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# MAIT, OPERATIONS, SALES & MARKETING



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# OUR STRATEGIC ADVISORS HAVE INVESTED IN OUR COMPANY AND OPEN DOORS TO CUSTOMERS.



Patricia Barbizet Luxury & Arts

Patricia Barbizet was the CEO of Artemis and the Vice-Chairwoman of the Board of Directors of Kering. She was CEO and Chairwoman of Christie's International from 2014 to 2016.

She has served on many Boards of Directors of CAC 40 companies and is currently Board Member of Total, AXA and Pernod Ricard,

She has worked with Helene since 2016.



Christian was CEO of BNP Paribas Asset Management and CIO of BNP Paribas Investment Partners. He was the President of the European Fund & Asset Management Association (EFAMA).

Christian is Treasurer of En Marche! and he has founded Alphee Consulting, an M&A and advisory firm.



Jean-Jacques was the General Director of the European Space Agency for three successive mandates. Under his leadership, critical development and missions were successfully performed: Ariane 5. ATV, Rosetta, etc.

He advises space tech startups, companies and agencies.

He has worked with Helene since 2016.



Hans Köniasmann Tech Review Board Member

Hans was the fourth technical employee of SpaceX. He participated to all programs, first leading the avionics team of SpaceX, to become VP Mission Insurance, the highest technical responsibility after the CTO/CEO Elon Musk.

He retired from SpaceX in Summer 2021 and is advising curated companies.

He is a graduate of the Technical University of Berlin and has a PhD from the University of Bremen.



Martin Hofmann Industries

Martin was EVP and Group CIO of Volkswagen for many years. He pushed Volkswagen's digitalization and led the move towards agile software development and exponential technologies like AI and Quantum Computing.

He is currently with Salesforce as an advisor to their most strategic customers and an industry advisor of Lakestar Ventures.



After an operational military career, André joined the Ministries of the Armed Forces on strategic and prospective missions, before becoming in 2015 the Chief of Staff of the Air and Space Force.

André was the Supreme Allied Commander for Transformation at NATO from 2018 to October 2021 when he retired.



Marcel Reichart Entertainment & Medias

Marcel was EVP Digital and Partnerships at Bertelsmann and co-founded DLD Conferences.

Marcel is currently a co-founder of CultureWorks, a Board Member of BBTV as well as advisor and investor of creative, technology and growth businesses.

He has worked with Helene since 2018.



AIRBUS

DEFENCE & SPACE

Philippe Watillon Senior Technical Advisor

Philippe was the CTO of Space Exploration at Airbus Defence & Space.

He was Head of Ouality at ArianeGroup, He also led the first European controlled re-entry vehicle (ARD) at the European Space Agency.

He is a Member of the European Aerospace Academy,

He has worked with Helene, Johannes and Artur since 2016.

Tech Advisors

arianegroup

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PERSONAL ADVANCES

# **APPENDIX 6**

Awards & Communication.

# WE HAVE RECEIVED 6 AWARDS IN 12 MONTHS.

#### Jul-22 | Euroconsult

5 space tech startups selected worldwide every year.

#### May-22 | AWS Accelerator

10 space tech startups selected worldwide every year.

#### Apr-22 | Space Award La Tribune

1 person / company selected in Europe every year for his/her/its outstanding contribution to space exploration.

#### Feb-22 | ESA Payload for Ariane 6

7 payloads selected among Europe.

Sep-21 | Tech the Moon Acceleration program by CNES. 5 French startups selected every year.

Jul-21 | ESA BIC Bavaria 5 European startups selected every 6-months.

#### **AWS Public Sector Blog**

# AWS announces the 10 startups selected for the 2022 AWS Space Accelerator

by Clint Crosler | on 24 MAY 2022 | in Aerospace & Satellite, Announcements, Public Sector, Startup | Permalink | 🗭 Comments | 🏕 Share

# ТЕСН™М



# ESA selects payloads for Ariane 6 first flight



# Media Coverage and Political Reach

# WE ARE CATALYZING NEW DYNAMICS IN EUROPE, CONSISTENT WITH ESA AND EU SPACE OBJECTIVES.







# Auf dem Weg ins All

Zwei ehemalige Airbus-Managerinnen streben mit ihrem Start-up auf den Mond. Im Juhr 2028 soll es so weit sein. Von Berrina Weiguny



Très heureux d'avoir échangé avec Hélène Huby, cofondatrice de la startup spatiale The Exploration Company 2

L'Europe spatiale est très dynamique & innovante et les #startups y contribuent pleinement.

Ma priorité est de favoriser le développement des acteurs 🔝 du #NewSpace.



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# **APPENDIX #7**

Operations

# WORKING CYCLES

### Objectives

Same technical baseline known by every participants. On time, on cost, on quality. Team cohesion around the same priorities in case of conflicts of priorities.

## Cycles

#### 1-Week Cycle (cf. table)

- 15' lean check-in almost every day
- Planning milestones achieved v/s planned.
- Engineering coordination.
- Business & Operations coordination.
- HR team members hired v/s planned.
- Sales contract amount signed v/s planned.

#### 2-Week Cycle

Sprints & priorities alignment. Co-engineering session when we discuss the tech baseline.

6-Week Cycle = we gather all Chiefs & Leads for a 3-day in person meeting; the week after, we have the Board of Director. In both cases, we check:

- Cash.
- Cost models.
- Risks.
- Yearly roadmap.
- Co-engineering session when we freeze the tech baseline for the next 6 weeks.

#### Quarterly-Cycle

- Update Yearly Budget;
- Update Yearly Resources Plan.

Monday	Tuesday	Wednesday	Thursday	Friday
Free Office	Office BOD / MUC	Office BOD / MUC	Office BOD / MUC	Free Office
<ul> <li>Team check-in.</li> <li>HR</li> <li>Sales</li> <li>Lead Prioritisati on Meeting (bi- weekly).</li> <li>Team scrum meetings (bi- weekly).</li> </ul>	<ul> <li>All-hands check-in.</li> <li>Business &amp; Operation s Weekly</li> <li>Lead scrum meeting.</li> <li>Engineerin g Weekly.</li> </ul>	<ul> <li>Team check-in.</li> <li>Programm atic Check Point Bikini (planning).</li> <li>Programm atic Check Point Mission Possible (planning).</li> </ul>	<ul> <li>Team check-in.</li> <li>Co- Engineerin g Session (bi- weekly).</li> </ul>	Objective = No meeting.

# TALENT ACQUISITION & DEVELOPMENT

Demanding Interview Process

# Cf. graph.

### **Gross Salary Grid:**

- Chief = ∾125k EUR
- Lead = ∾100k EUR
- Technical Authority = ∾120k EUR
- Senior Engineer = ∾80k EUR
- Engineer = ~57.5k EUR
- Technical Engineer = ∾45k EUR

#### Yearly Review Process:

We perform yearly reviews up- and downwards supported by digital tools.

### Values Check

We have defined together a set of values, and we measure each quarter how the whole company is acting in view of these via an anonymous digital questionnaire.

We implement measures to improve if needed.





# OUR IT ARCHITECTURE IS DESIGNED FOR HIGH-EFFICIENCY SCALING.

80% of our documentation is produced automatically thanks to the inter-operability of our data base (cf. graph).

## The main software used in daily operations are:

- Cooperation: MS Teams; Sharepoint
- ERP: Odoo for invoicing, RFI/RFQ campaigns, subcontractor database
- PLM = 3DS
- Finance: Moss for virtual and physical credit cards
- Schedule & Sprints: Monday.com for scheduling and sprint planning. MS project for detailed project planning (connected with Monday.com).
- Documentation: Confluence for vehicle description and requirements (linked to Valispace) and for MoMs.
- People / HR: Personio.

We use specific software per tech competence area. Data are gathered in GitHub and linked to Valispace to ensure system technical consistency.



# Operations

# WE ARE A CREDIBLE AND SOUGHT-AFTER INDUSTRIAL PARTNER.

## We are on time, on cost, on quality on:

Bikini. Mission Possible. Nyx Earth. Nyx Moon.

## We have built industrial and operational credibility:

We bid together with Blue Origin on ESA Post-ISS Invitation to Tender, and we are partnering with ArianeGroup, Airbus and OHB on other bids.

We have signed SpaceX contract for Mission Possible, in a context when there is launcher scarcity.

Suppliers want to work with The Exploration Company: +100 suppliers have answered to our RFIs, and they communicate about our cooperation.



